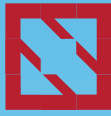




KubeCon



CloudNativeCon

Japan 2025

# TRANSPARENCY REPORT

TOKYO 2025



# KubeCon + CloudNativeCon Japan 2025

Thank you for making the inaugural KubeCon + CloudNativeCon Japan 2025 an unforgettable experience. Registration and sponsorships **SOLD OUT**, highlighting the momentum of cloud native and open source technologies in the region, with attendees coming from across Asia, India, and beyond.

It was incredible to see developers, maintainers, end users, and technologists come together to share ideas, celebrate innovation, and discuss the future of cloud native. From deep technical sessions and project maintainer meetups to keynotes highlighting AI, observability, security, and platform engineering practices, your passion and collaboration are evident in helping shape the ecosystem. We are honored to be building this future with you, and we look forward to seeing you again next year.



*Chris Aniszczuk, CTO CNCF*

 **746**  
CFPs submitted

 **59**  
Attendees thanks to  
Dan Kohn Scholarship  
Fund

 **23**  
Pieces of media  
coverage

 **66%**  
First-time attendees



# ATTENDEE OVERVIEW

It was fantastic to bring our community together, with more than 1,500 people joining us in Tokyo.

1,502

REGISTRATIONS

98%

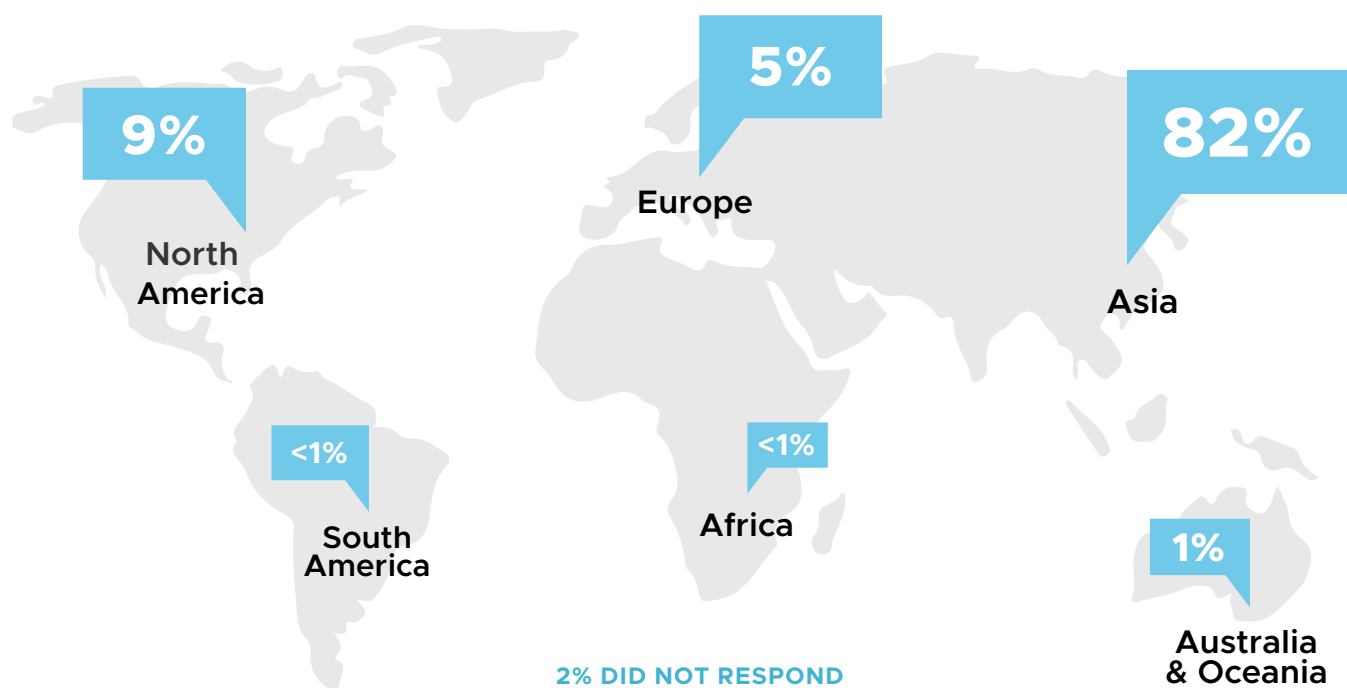
ATTENDANCE RATE

471

COMPANIES REPRESENTED



## ATTENDEE GEOGRAPHY



## TOP FIVE COUNTRIES IN ATTENDANCE

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JAPAN

1,112



USA

117



REPUBLIC OF KOREA

31



INDIA

26



AUSTRALIA

18

## TOP 3 JOB FUNCTIONS

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DEVOPS/SRE/SYSADMIN

DEVELOPER

ARCHITECT

## TICKET TYPE

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2025	
TOTAL	1,502
All-Access Attendee	59%
All-Access Individual or Academic	17%
Speaker	8%
Sponsor	15%
Media	1%

# CONTENT

The KubeCon + CloudNativeCon Japan 2025 content was shaped under the leadership of conference co-chairs Masaya Aoyama, Senior Software Engineer, CyberAgent, Inc., Sunyanan Choochotkaew, Staff Research Scientist, IBM Research, and Masaki Kimura, Engineer, Hitachi, Ltd. Together, they led a dedicated program committee of 56 members who reviewed 746 submissions to thoughtfully curate a diverse, relevant, and high-quality schedule. The final lineup offered compelling content for attendees of all technical backgrounds.

All talks were selected through a rigorous, non-biased review process. Program committee members were randomly assigned submissions aligned with their area of expertise, following our established CFP scoring guidelines and transparent selection criteria.

## KEY STATS

With 71 sessions, KubeCon + CloudNativeCon Japan featured a diverse line-up of topics ranging from introductory sessions through technical deep-dives. Talks are available now on our [YouTube playlist](#).



**746**

CFPS SUBMITTED



**13**

KEYNOTE TALKS

(INCLUDING SPONSORED KEYNOTES)



**56**

PROGRAM COMMITTEE  
MEMBERS

**6%**

CFP ACCEPTANCE  
RATE

**46**

CFP BREAKOUT  
SESSIONS

**112**

SPEAKERS

**12**

MAINTAINER  
TRACK SESSIONS

**19%**

GENDER MINORITY  
SPEAKERS

**9.2 / 10** SESSIONS RATINGS

THANK YOU TO OUR  
KUBECON + CLOUDNATIVECON JAPAN 2025  
CO-CHAIRS



**Masaya Aoyama**  
Senior Software Engineer,  
CyberAgent, Inc.



**Sunyanan Choochotkaew**  
Staff Research Scientist, IBM Research



**Masaki Kimura**  
Engineer, Hitachi, Ltd.



# CO-LOCATED EVENT

CNCF hosted a sold-out [KeycloakCon Japan](#) on June 13 where community members of the open source software “Keycloak” for Identity and Access Management (IAM) gathered to share insights, updates, and real-world use cases. Talks are available now on our [YouTube playlist](#).



HALF-DAY, 1 TRACK

30

CFP SUBMISSIONS

116

REGISTRATIONS


## SPONSORS

Platinum

HITACHI

Networking Reception

NRI


 **Julia Furst Morgado** · 2nd  
Polyglot International Speaker | AWS Container Hero | CNCF...  
2w · 🌐

+ Follow ...


KubeCon Japan 2025 has started and it's completely sold out! 🇯🇵🔥

Couldn't be more excited to be here! Already ran into so many familiar faces this morning (feels like another family reunion). We started the day with the CNCF Ambassadors & Kubestronauts breakfast, followed by the keynote.

We've got two full days ahead, packed with talks, hallway chats, amazing Japanese food and lots of fun!! 😊



The collage includes a large photo of a 'ようこそ WELCOME! REGISTRATION + PICK-UP' sign with the KubeCon and CloudNativeCon logos. Other photos show groups of people, including a group of women in a meeting, and a close-up of a woman smiling. A '+4' icon indicates more photos.

 **Sadhana Panthi** · 2nd  
GitHub Campus Expert | Seeds For The Future 2024| Go...  
3d · 🌐

+ Follow ...


🌟 Grateful to have attended KubeCon + CloudNativeCon Japan 2025 in Tokyo! One of the biggest highlights was connecting with other women in tech during the Women's Meetup. As a student, it was both humbling and motivating to hear the stories of women professionals [Carla Gaggini](#), [Aoi Takahashi](#), [Supriya Aggarwal](#), [Elena Bucataru](#), Miranda Jaramillo from Italy, Japan, India, Romania, and Mexico.

Also met a fellow student who was a speaker at the event, [Suhyen Im](#), from South Korea, which gave me the push to start planning my own CFP journey for future conferences! 📝

And the first person I met at the conference, [akihiro okuda](#) from Japan, made the experience even more memorable. I truly cherish the friendship we built there.

I'm really thankful to [Cloud Native Computing Foundation \(CNCF\)](#) for providing me the travel support, the opportunity, and the community ❤️

#KubeCon #CloudNativeCon #WomenInTech #OpenSource #Kubernetes  
#TechConference #Tokyo2025 #StudentInTech



The collage shows a large screen displaying the KubeCon and CloudNativeCon Japan 2025 logo, a group of people sitting around a table, and a group of people standing together for a photo.

# PROJECT ENGAGEMENT



**15 PROJECT TABLES • 7 PROJECT LIGHTNING TALKS**  
**13 MAINTAINER TRACK SESSIONS**

KubeCon + CloudNativeCon Japan 2025 offered a range of meaningful opportunities for attendees to engage with CNCF projects and maintainers.

The **Maintainer Meetup** brought together CNCF Maintainers to exchange best practices, refine contribution workflows, and collaborate on shared challenges. The event also featured a series of 5-minute **Project Lightning Talks**, where projects highlighted recent updates, new features, and key milestones in quick, insightful presentations.

Attendees also had the chance to dive deeper during the **Maintainer Track** sessions, which provided behind-the-scenes insights into CNCF projects. These sessions offered valuable perspectives from project leaders and fostered collaboration among community members and industry experts.

In the **Project Pavilion**, participants connected directly with project maintainers. This space encouraged open conversation, technical discussions, and idea sharing—making it a vibrant hub for learning more about the technologies shaping the cloud native ecosystem.



# INCLUSION + ACCESSIBILITY

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CNCF strives to ensure that everyone who participates in KubeCon + CloudNativeCon feels welcome, regardless of gender, gender identity, sexual orientation, disability, race, ethnicity, age, religion, or economic status.

Our commitment to cultivating a friendly, welcoming, and inclusive environment extends to the facilities and resources we provide at events. In Tokyo, these included:

- Quiet + Prayer Room
- Baby Care + Nursing Room
- Pronoun + Communication Stickers
- Complimentary onsite Child Care
- Captioning available for keynote and breakout sessions

## CHAOSS D&I EVENT BADGE



CNCF was awarded a Gold Badge from the CHAOSS Badging Initiative, <https://chaoss.community/diversity-and-inclusion-badging/>, for fostering healthy inclusion and accessibility practices.

## INCLUSION + ACCESSIBILITY EVENTS

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As part of our deep commitment to inclusion and accessibility, we hosted a Women’s Community Gathering – for attendees who identify as women, non-binary individuals, or allies, to have open discussions with fellow attendees about challenges, leadership innovation, and empowerment in our fast-growing ecosystem. Additionally, we offered Peer Group Mentoring where participants meet in small groups with mentors from CNCF and projects.

# WOMEN’S COMMUNITY GATHERING PARTICIPANTS	31
# OF PEER GROUP MENTORING + CAREER NETWORKING MENTORS	5
# OF PEER GROUP MENTORING + CAREER NETWORKING MENTEES	7

## SCHOLARSHIPS

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The Dan Kohn Scholarship Fund provided opportunities to 59 applicants to attend the event.

# OF TRAVEL FUNDING SCHOLARSHIPS	13
# OF REGISTRATION SCHOLARSHIPS	34
# OF SPEAKER TRAVEL FUNDING SCHOLARSHIPS	12



# JAPANESE, ENGLISH, KOREAN

TOP 3 LANGUAGES

# 48

TOTAL HOURS USING IN-ROOM CAPTIONING FROM  
WORDLY ON ATTENDEE'S MOBILE DEVICE



# SUSTAINABILITY

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We're committed to sustainability at our events and KubeCon + CloudNativeCon Japan was no exception.

Our venue, the Hilton Tokyo Odaiba sustainability efforts include energy and water conservation, waste reduction, and promoting sustainable transportation. The hotel also focuses on sustainable sourcing for its food and beverage operations.

In addition to selecting an environmentally conscious venue, we:

- Sourced conference t-shirts and lanyards locally.
- Used conference lanyards made from 100% Recycled Polyethylene Terephthalate.
- Utilized reusable bento boxes for attendee lunches.
- Offered water refill stations throughout the event instead of single-use bottles of water.
- Chose a venue that was easily accessible via public transportation, walking, or biking.



## HEALTH + SAFETY ONSITE

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KubeCon + CloudNativeCon implemented the following health and safety measures:



### **FOOD ALLERGY ACCOMMODATIONS**



### **ACCESSIBLE SAFETY RESOURCES + TIPS**



### **MEDICAL, SAFETY, + TRAUMA RESOURCES**



### **INCIDENT TRANSPARENCY REPORT:**

- 0 Code of Conduct received onsite
- 0 Medical Interventions

# SPONSOR INFORMATION

KubeCon + CloudNativeCon Japan would not be possible without the support of our sponsors. And attendees agree – 85% visited the Solutions Showcase during the event.

BOOTH TRAFFIC	TOTAL
Onsite leads total	6,065
Onsite leads average per booth	178

2025	
Diamond	0
Platinum	4
Gold	13
Silver	20
Start-up	3
End User	0
Marketing Opportunities	2
TOTAL UNIQUE SPONSORS	42

## PLATINUM SPONSORS



## GOLD SPONSORS



THANK YOU TO ALL OF OUR SPONSORS



# MEDIA + ANALYST COVERAGE

## KEY STATS

16

**MEDIA +  
ANALYSTS  
ATTENDEES**

23

**PRESS AND  
ANALYST  
COVERAGE**

2

**PROJECT  
ANNOUNCEMENTS**

*HAMi & Kairos*

2

**CNCF PRESS  
RELEASES**

*Tokyo Gas Wins  
CNCF End User  
Case Study Contest  
& Kubestronaut  
Momentum in Asia*

3

**LINUX  
FOUNDATION  
PRESS RELEASES**

8 MEMBERS AND SPONSORS CONTRIBUTED 10 ANNOUNCEMENTS

3>SHAKE



dash0

Google Cloud



HITACHI





# MEDIA COVERAGE HIGHLIGHTS

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- **23 pieces of coverage from local media**, including Cloud Watch, Gihyo.jp, Publickey, and @IT.
- The articles covered the growing interest in cloud native and Kubernetes and the Linux Foundation's *State of Tech Talent Japan Report*.

## ARTICLE HIGHLIGHTS

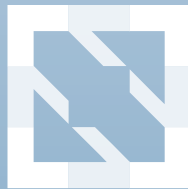
- **Pulickey**—[The first “KubeCon+CloudNativeCon Japan 2025” held in Japan has opened. 1,500 tickets have been sold out](#)
  - *CNCF Chief Technology Officer (CTO) Chris Aniszczyk, who gave the keynote speech, revealed that both the 1,500 participation tickets and the event's sponsorship slots had been sold out, and that interest in cloud-native technology was growing in Japan more than expected.*
- **Gihyo.jp, Kazumichi Takahashi**—[The growing interest of Japanese companies in open source/ cloud native and the past and present of CNCF](#)
  - *Aniszczyk emphasized that the CNCF, which is celebrating its 10th anniversary, continues to grow. He said that Kubernetes is a project with momentum comparable to Linux, which has been around for over 30 years, despite its 11-year history, and that in terms of contributions, it is second only to Linux, which he said is a personal joy.*
- **Cloud Watch, Masakazu Takahashi**—[CNCF CTO Aniszczyk highlights growing interest in cloud native and Kubernetes](#)
  - *More than 750 member companies have gathered, including hyperscalers as premium members. 24 companies from Japan are participating, including Hitachi, Fujitsu, and NEC as gold members, a 60% increase from 2019. “I’m very happy to see the number of Japanese members increasing,” said Aniszczyk.*

We hope you enjoyed reflecting on a great event in Tokyo - see you in Hyderabad in August or Atlanta in November!

Check out our [calendar](#) for all upcoming events.

Your comments and feedback are welcome at [events@cncf.io](mailto:events@cncf.io).





# CLOUD NATIVE COMPUTING FOUNDATION

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We worked hard to accurately report all aspects of this great events, but with all great events, things to change - media coverage increases, online views go up etc. so if you'd like to use any date from this report, make sure you reference the publication date of July 2025. Feel free to reach out to us if you have any questions or would like updated statistics in the coming year. Published by the Cloud Native Computing Foundation.