

TRANSPARENCY REPORT

**HONG KONG 2025** 



# KubeCon + CloudNativeCon China 2025

It was another strong turnout in Hong Kong for KubeCon + CloudNativeCon China. It was clear that the momentum around cloud native, AI, observability, and, of course, open source continues to grow. Fueling many rich sessions, discussions, and hallway conversations, many of which I had the pleasure of being a part of.

There were many new initiatives that foster convergence between cloud native computing and artificial intelligence. These efforts provide a broader platform to explore both the technical and ethical dimensions shaping our collective future. They also underscore China's significant contributions to the CNCF ecosystem, which now accounts for approximately 20% of hosted projects.

Meeting with so many passionate maintainers, contributors, and end users in person was not only inspiring but a tangible reminder of the global strength of our community. I gained new perspectives and insights, and I hope you'll take a moment to reflect and explore what we accomplished together.



**571** 

CFPs submitted



61

Attendees thanks to Dan Kohn Scholarship Fund



40

Pieces of media coverage

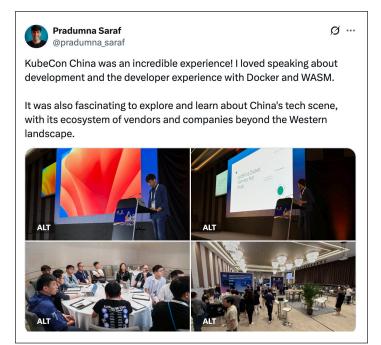


48%

First-time attendees



Chris Aniszczyk, CTO CNCF







# **ATTENDEE OVERVIEW**

We were thrilled to reconnect with our community in China, welcoming over 1,000 participants to the event in Hong Kong.

1,004

**REGISTRATIONS** 

85%

ATTENDANCE RATE

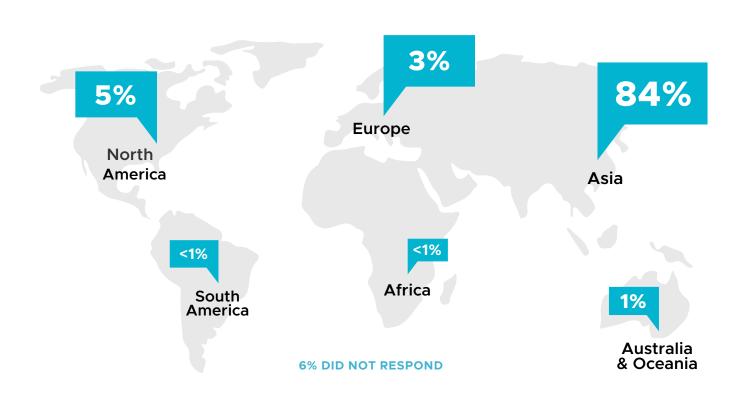
383

**COMPANIES REPRESENTED** 





## **ATTENDEE GEOGRAPHY**



## TOP FIVE COUNTRIES IN ATTENDANCE





**46** 



**26** 





\*includes Hong Kong Special Administrative Region of the People's Republic of China

## **TOP 3 JOB FUNCTIONS**

# DEVELOPER DEVOPS/SRE/SYSADMIN ARCHITECT

## TICKET TYPE THROUGH THE YEARS

Туре	2018	2019	<b>2021 -</b> Virtual	2023	2024	2025
Total	2,500	3,500	7,160	1,910	1,192	1,004
All-Access Attendee	63%	46%	78%	54%	44%	66%
All-Access VIP	5%	5%	N/A	3%	N/A	N/A
All-Access Individual or Academic	5%	8%	N/A	10%	11%	9%
Speaker	8%	9%	2%	13%	19%	12%
Sponsor	3%	22%	5%	11%	9%	9%
Media	10%	2%	>1%	2%	2%	2%
Virtual Keynote	N/A	N/A	17%	7%	N/A	N/A
1-Day Pass	N/A	N/A	N/A	N/A	7%	2%
2-Day Pass	N/A	N/A	N/A	N/A	3%	N/A

## **CONTENT BREAKDOWN**

The KubeCon + CloudNativeCon China 2025 content was shaped under the leadership of conference co-chairs, Roby Chen, Founder and CEO of DaoCloud, and Vivian Hu, Product Manager at Second State. Together, they led a dedicated program committee of over 54 members who reviewed 571 submissions to thoughtfully curate a diverse, relevant, and high-quality schedule. The final lineup offered compelling content for attendees of all technical backgrounds.

All talks were selected through a rigorous, non-biased review process. Program committee members were randomly assigned submissions aligned with their area of expertise, following our established CFP scoring guidelines and transparent selection criteria.

#### **KEY STATS**

With 71 sessions, KubeCon + CloudNativeCon China featured a diverse line-up of topics ranging from introductory sessions through technical deep-dives. Talks are available now on **CNCF WeChat** and our **YouTube playlist**.

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571

**CFPS SUBMITTED** 

9%
CFP ACCEPTANCE
RATE



13

**KEYNOTE TALKS** 

(INCLUDING SPONSORED KEYNOTES)

53

CFP BREAKOUT SESSIONS

10

MAINTAINER TRACK SESSIONS



54

PROGRAM COMMITTEE MEMBERS

114

SPEAKERS

**16%** 

GENDER MINORITY SPEAKERS

9.1 / 10 SESSIONS RATINGS

THANK YOU TO OUR
KUBECON + CLOUDNATIVECON CHINA 2025
CO-CHAIRS



Roby Chen
Founder and CEO, DaoCloud



Vivian Hu
Product Manager, Second State

## PROJECT ENGAGEMENT













































## 18 PROJECT TABLES • 12 PROJECT LIGHTNING TALKS 10 MAINTAINER TRACK SESSIONS

KubeCon + CloudNativeCon China 2025 offered a range of meaningful opportunities for attendees to engage with CNCF projects and maintainers.

The Maintainer Meetup brought together CNCF Maintainers to exchange best practices, refine contribution workflows, and collaborate on shared challenges. The event also featured a series of 5-minute **Project Lightning Talks**, where projects highlighted recent updates, new features, and key milestones in quick, insightful presentations.

Attendees also had the chance to dive deeper during the Maintainer Track sessions, which provided behind-the-scenes insights into CNCF projects. These sessions offered valuable perspectives from project leaders and fostered collaboration among community members and industry experts.

In the **Project Pavilion**, participants connected directly with project maintainers. This space encouraged open conversation, technical discussions, and idea sharing, making it a vibrant hub for learning more about the technologies shaping the cloud native ecosystem.





# **INCLUSION + ACCESSIBILITY**

CNCF strives to ensure that everyone who participates in KubeCon + CloudNativeCon feels welcome, regardless of gender, gender identity, sexual orientation, disability, race, ethnicity, age, religion, or economic status.

Our commitment to cultivating a friendly, welcoming, and inclusive environment extends to the facilities and resources we provide at events. In Hong Kong, these included:

- Quiet + Prayer Room
- All Gender Restroom
- Baby Care + Nursing Room
- Pronoun + Communication Stickers
- Complimentary onsite Child Care
- Captioning available for keynote and breakout sessions

#### **CHAOSS D&I EVENT BADGE**



CNCF was awarded a Gold Badge from the CHAOSS Badging Initiative, <a href="https://chaoss.community/diversity-and-inclusion-badging/">https://chaoss.community/diversity-and-inclusion-badging/</a>, for fostering healthy inclusion and accessibility practices.

#### INCLUSION + ACCESSIBILITY EVENTS

As part of our deep commitment to inclusion and accessibility, we hosted a Women's Community Gathering for attendees who identify as women, non-binary individuals, or allies, to have open discussions about challenges, leadership innovation, and empowerment in our fast-growing ecosystem. We also hosted Peer Group Networking for participants to meet with experienced open source veterans across many CNCF projects to explore technical, community, and career questions together.

# WOMEN'S COMMUNITY GATHERING PARTICIPANTS	7
# OF PEER GROUP MENTORING + CAREER NETWORKING MENTORS	3
# OF PEER GROUP MENTORING + CAREER NETWORKING MENTEES	2

#### **SCHOLARSHIPS**

The Dan Kohn Scholarship Fund provided opportunities to 61 applicants to attend the event.

# OF TRAVEL FUNDING SCHOLARSHIPS	12
# OF REGISTRATION SCHOLARSHIPS	34
# OF SPEAKER TRAVEL FUNDING SCHOLARSHIPS	15

# **ENGLISH • CHINESE (SIMPLIFIED) • JAPANESE**

**TOP 3 LANGUAGES** 

40.6

TOTAL HOURS USING IN-ROOM CAPTIONING FROM WORDLY ON ATTENDEE'S MOBILE DEVICE





# SUSTAINABILITY

We're committed to sustainability at our events and KubeCon + CloudNativeCon China was no exception.

Our venue, the Hopewell Hotel, implemented best practices such as replacing water bottles with filtered water in guest rooms and using meeting room chairs without seat covers to omit the need for washing, conserving water resources.

In addition to selecting an environmentally conscious venue, we:

- Sourced conference t-shirts and lanyards locally.
- Used conference lanyards made from 100% Recycled Polyethylene Teraphthalate.
- Utilized reusable bento boxes for attendee lunches.
- Offered water refill stations throughout the event instead of single-use bottles of water.
- Chose a venue that was easily accessible via public transportation, walking, or biking.



## **HEALTH + SAFETY ONSITE**

KubeCon + CloudNativeCon implemented the following health and safety measures:

- FOOD ALLERGY ACCOMMODATIONS
- **ACCESSIBLE SAFETY RESOURCES + TIPS**
- **(1)**
- **MEDICAL, SAFETY, + TRAUMA RESOURCES**
- $\triangle$

#### **INCIDENT TRANSPARENCY REPORT:**

- O Code of Conduct received onsite
- 0 medical interventions

# SPONSOR INFORMATION

KubeCon + CloudNativeCon China would not be possible without the support of our sponsors. And attendees agree - 85% visited the Solutions Showcase during the event.

BOOTH TRAFFIC TOTAL

Onsite leads total 2,637

Onsite leads average per booth 176

YoY Sponsorship	2018	2019	<b>2021</b> Virtual	2023	2024	2025
Strategic	N/A	1	1	1	N/A	N/A
Double Diamond	N/A	1	N/A	N/A	N/A	N/A
Diamond	4	2	2	3	1	1
Platinum	8	2	0	0	1	0
Gold	1	10	3	1	1	6
Silver	12	14	3	10	13	8
Start-up	13	12	5	3	0	1
End User	N/A	0	0	0	0	0
Marketing Opportunities	4	12	2	1	4	3
TOTAL UNIQUE SPONSORS	38	42	14	18	16	16

## **DIAMOND SPONSOR**



## **GOLD SPONSORS**













# **MEDIA + ANALYST COVERAGE**

## **KEY STATS**

MEDIA + **ANALYSTS** 

**ATTENDEES** 

40

PRESS AND **ANALYST COVERAGE** 

**PROJECT ANNOUNCEMENTS** 

Dragonfly and HAMi

**CNCF PRESS** RELEASES

Kubestronaut & Golden Kubestronaut Momentum in Asia iFLYTEK's End User Case Study Contest Win

LINUX **FOUNDATION PRESS RELEASES** 

#### 3 MEMBERS AND SPONSORS CONTRIBUTED 3 ANNOUNCEMENTS









## MEDIA COVERAGE HIGHLIGHTS

- **9 pieces of coverage from local media**, including: Hong Kong Economic Herald, Interface, and China-Daily.
- ComputerWeekly's Aaron Tan published 3 articles highlighting open source's role for Al innovation and findings from the press conference.
- 22 pieces of coverage spotlighting the iFLYTEK end user case study stemmed from TechDay's Sean Mitchell and saw significant syndication in publications like DataCenterNews and global ITBrief sites.
- 4 articles from Diginomica's Chris Middleton focused on CNCF's 10 years of growth and next chapter as well as the future for AI and open source.

#### ARTICLE HIGHLIGHTS

- ComputerWeekly, Aaron Tan Open source a 'force multiplier' for Al innovation:
  - Jim Zemlin pointed to the financial and strategic value of open source, citing a study with Harvard Business School that rated the demand-side value of open source at about \$9tn. "That's why open source is so powerful, it's freely available high-quality software that you use to build technology products and services," he said, noting that this allows developers to focus on the value they provide to their customers, as around 70% of a modern product or service is already comprised of open-source components."
- Diginomica, Chris Middleton <u>KubeCon China Cloud Native Computing Foundation</u> (CNCF) celebrates 10 years of growth. But are clouds gathering?:
  - But what of China itself? Chris Aniszczyk explains: As you know, China is already the number-two contributing country to CNCF projects, a great strong signal. [...] There has been a lot of innovation born out of China in particular, with a lot of great, large-scale deployments here. And a couple of handfuls of CNCF projects were born here, or mostly in China. We have [peer-to-peer file distribution and image acceleration system] Dragonfly; Volcano, one of the early batch scheduling projects from CNCF, that's used widely in the AI space. KubeEdge, obviously for edge computing, which graduated not long ago, and a lot of other efforts from China shared to CNCF and shared with the world.

We hope you enjoyed reflecting on a great event in Hong Kong - see you in Hyderabad in August or Atlanta in November!

Check out our calendar for all upcoming events.

Your comments and feedback are welcome at events@cncf.io.







We worked hard to accurately report all aspects of this great events, but with all great events, things to change - media coverage increases, online views go up etc. so if you'd like to use any date from this report, make sure you reference the bublication date of June 2025. Feel free to reach out to us if you have any questions or would like updated statistics in the computing Foundation.