KubeCon | CloudNativeCon

Europe 2025

TRANSPARENCY REPORT

LONDON 2025

KubeCon + CloudNativeCon Europe 2025

We welcomed nearly 12,500 attendees to a beautifully sunny London in early April, making this our largest KubeCon + CloudNativeCon Europe event ever. The mood was upbeat, and attendees were eager to hear from a record 665 speakers across 325 sessions. The Excel London venue provided a spacious and comfortable backdrop for attendees to communicate, collaborate and experience everything the event had to offer, from trumpet-playing Beefeaters to the Poster Sessions and the Demo Theater.

At this KubeCon + CloudNativeCon Europe, three major themes dominated presentations and hallway conversations: platform engineering, AI and observability. It was clear that companies of all sizes were eager to hear how others were solving some of the hardest challenges using cloud native technologies.

The conference also marked an enormous milestone: ten years of the Cloud Native Computing Foundation! The impact of Kubernetes and the 228 other projects that are part of CNCF were the subject of keynotes from HSBC, Spotify, Peptone, and Michelin. Countless other presentations touched upon this momentous occasion. It's been amazing to look back at the last ten years, and we're excited to see what the next ten bring. Enjoy this recap of the event, and I hope to see you at KubeCon + CloudNativeCon China or Japan in June.

Chris Aniszczyk, CTO CNCF
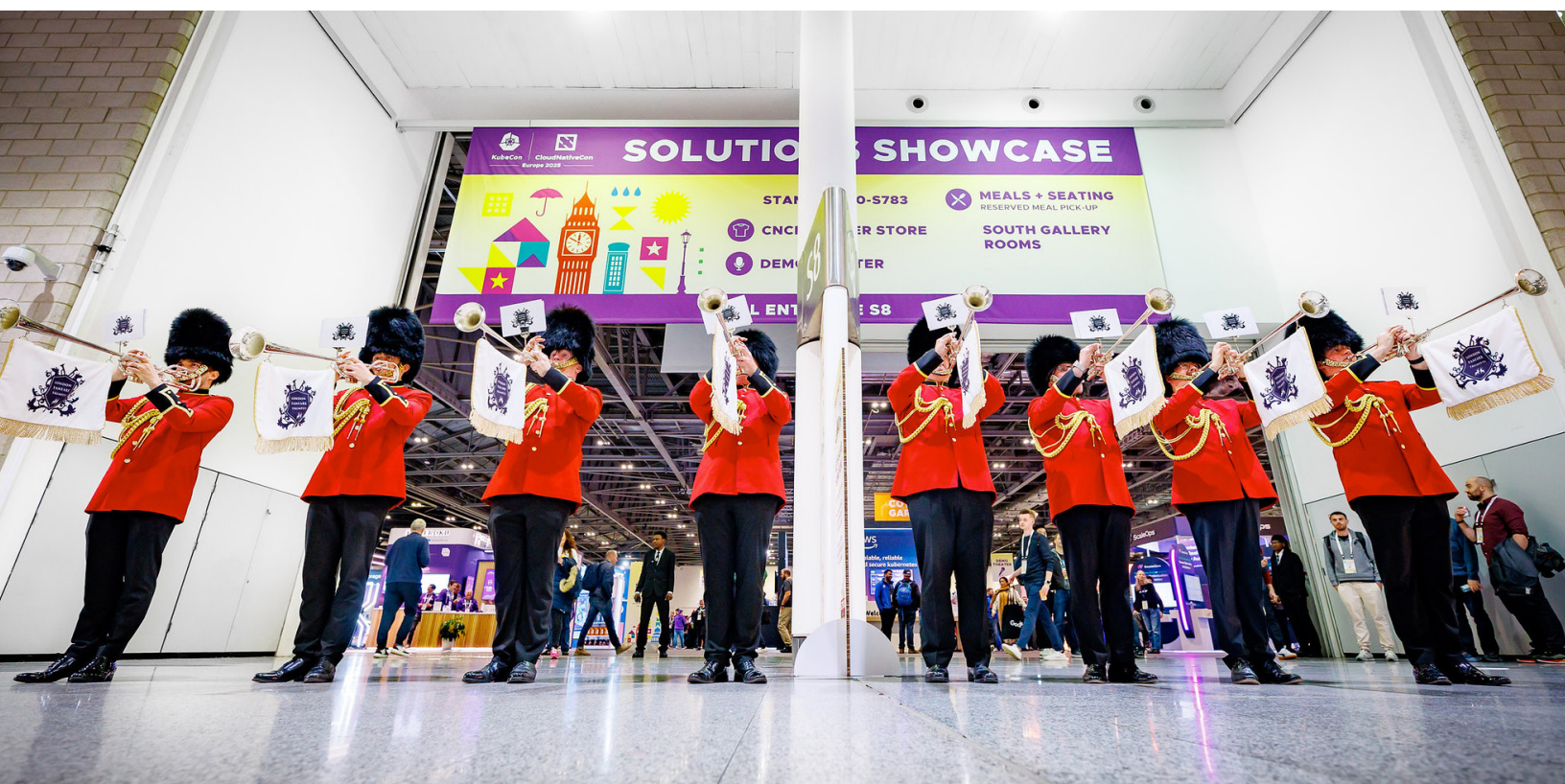
2,947
CFPs submitted

314
Attendees thanks to Dan Kohn Scholarship Fund

182
Pieces of media coverage
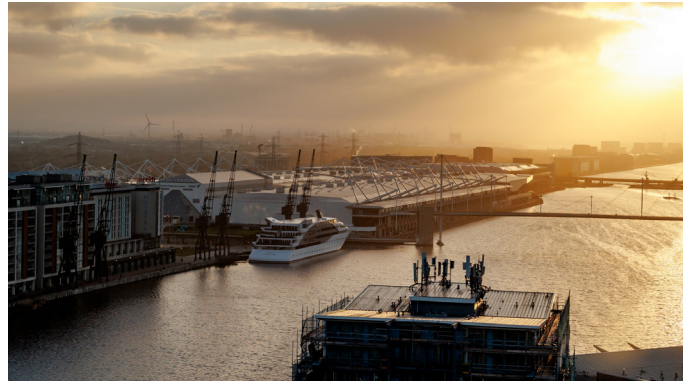
46%
First-time attendees

ATTENDEE OVERVIEW

Nearly 12,500 people descended on London for the biggest KubeCon + CloudNativeCon Europe event to date. The bright sunny skies matched the enthusiasm of the open source community.
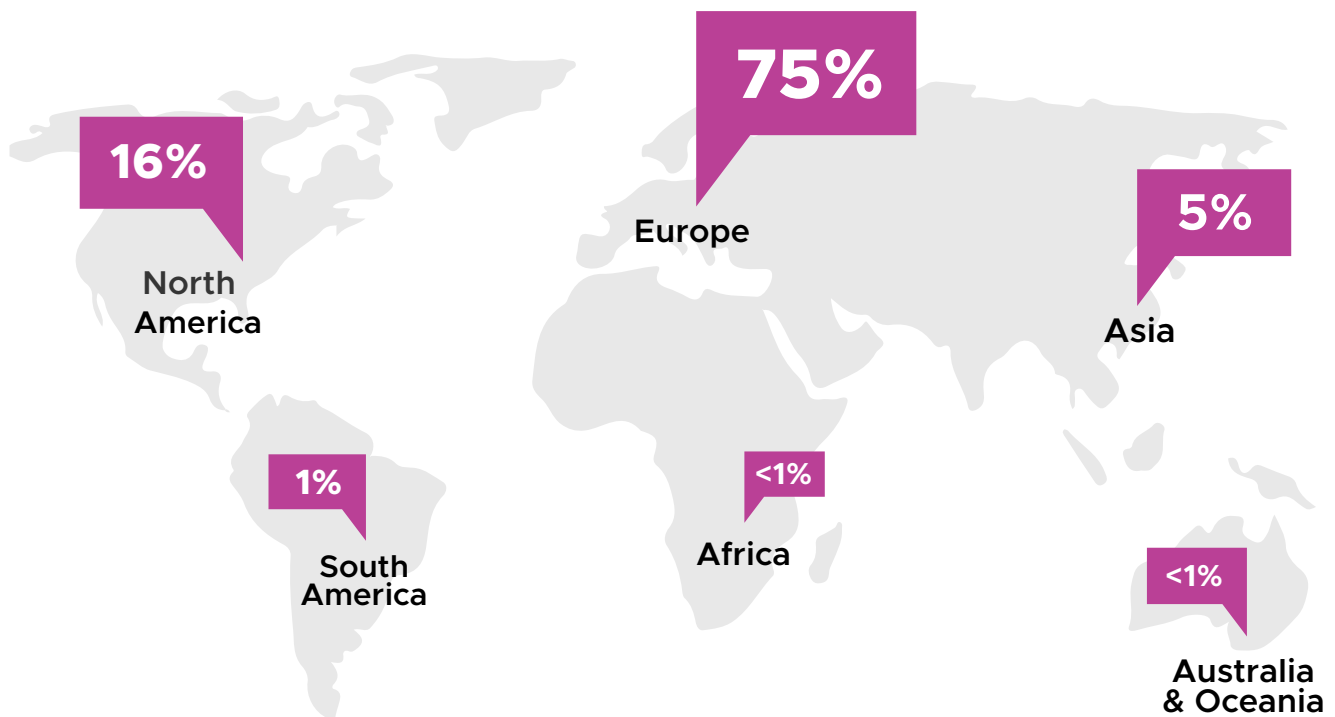
12,418
REGISTRATIONS
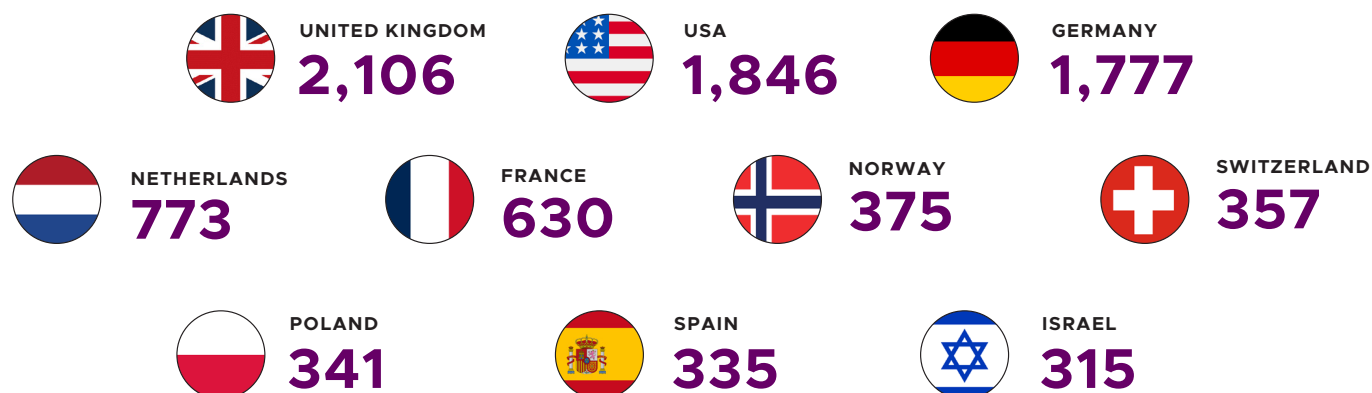
2,808
COMPANIES REPRESENTED

ATTENDEE GEOGRAPHY

16%
North America

75%
Europe

5%
Asia

1%
South America

<1%
Africa

<1%
Australia & Oceania

TOP TEN COUNTRIES IN ATTENDANCE

UNITED KINGDOM **2,106**

USA **1,846**

GERMANY **1,777**

NETHERLANDS **773**

FRANCE **630**

NORWAY **375**

SWITZERLAND **357**

POLAND **341**

SPAIN **335**

ISRAEL **315**

TOP 3 JOB FUNCTIONS

DEVOPS/SRE/SYSADMIN

DEVELOPER

ARCHITECT

TICKET TYPE THROUGH THE YEARS

Type	EU 2017	EU 2019	2020 - Virtual	2020 - Virtual	2021 - Virtual	EU 2022	EU 2023	EU 2024	EU 2025
Total	1,535	7,700	18,682+	18,682+	26,648+	18,550	16,092	12,048	12,418
In-person Corporate	58%	63%	NA	NA	NA	19%	33%	48%	52%
In-person Individual	12%	13%	NA	NA	NA	7%	13%	20%	19%
Speaker	9%	6%	2%	2%	1%	3%	4%	8%	5%
Sponsor	17%	14%	6%	6%	5%	12%	13%	19%	20%
Media	2%	1%	<1%	<1%	0.60%	1%	1%	1%	1%
Academic	2%	3%	NA	NA	NA	1%	2%	4%	3%
Virtual All-Access Pass	NA	NA	71%	71%	67%	50%	27%	NA	NA
Virtual Keynote	NA	NA	20%	20%	27%	8%	8%	NA	NA

INCLUSION + ACCESSIBILITY

CNCF strives to ensure that everyone who participates in KubeCon + CloudNativeCon feels welcome, regardless of gender, gender identity, sexual orientation, disability, race, ethnicity, age, religion, or economic status. For data privacy reasons, we have removed the (optional) attendee demographics questions from our event registration forms. However, we do measure speaker and scholarship applicant demographics with the CFP and application respectively.

CNCF was awarded a Gold Badge from the CHAOSS Badging Initiative, https://chaoss. community/diversity-and-inclusion-badging/, for fostering healthy inclusion and accessibility practices.

COMMUNITY HUB

After a successful launch in North America, this was our second time offering a physical space to join community groups, participate in allyship and advocacy workshops, and brainstorm action items for a more inclusive ecosystem. A total of 412 KubeCon + CloudNativeCon attendees participated in Community Hub programming.

Or Navon · 2nd
Driven by People and Technology
1mo · 🌐   + Follow ···

🌈 A Dream Fulfilled at KubeCon + A New Beginning for Our Community

But the real magic happened at the LGBTQIA+ Community Gathering, where I found people I could truly relate to. We shared our experiences, our hopes, and our ideas for building a more inclusive CNCF and KubeCon.

# OF COMMUNITY HUB PARTICIPANTS	**412**
# WOMEN'S COMMUNITY GATHERING PARTICIPANTS	**85**
# OF PEER GROUP MENTORING + CAREER NETWORKING MENTORS	**10**
# OF PEER GROUP MENTORING + CAREER NETWORKING MENTEES	**49**
# OF SCHOLARSHIP RECIPIENT GATHERING PARTICIPANTS	**45**
# BIPOC COMMUNITY GATHERING PARTICIPANTS	**18**
# LGBTQ+ COMMUNITY GATHERING	**46**
# ACTIVE BYSTANDER WORKSHOP	**12**
# DEAF + HARD OF HEARING ADVOCACY SESSION	**27**
# SIGN LANGUAGE CRASH COURSE	**83**
# CREATING A CFP SESSION	**37**

SCHOLARSHIPS

# OF TRAVEL FUNDING SCHOLARSHIPS	96
# OF REGISTRATION SCHOLARSHIPS	148
# OF SPEAKER TRAVEL FUNDING SCHOLARSHIPS	70

THANK YOU TO OUR DAN KOHN SCHOLARSHIP SPONSORS FOR YOUR SUPPORT!

ISOVALENT
now part of CISCO

KodeKloud

CAPTIONING USAGE

ENGLISH • JAPANESE • FRENCH • GERMAN • PORTUGUESE

TOP 5 LANGUAGES

332.18

TOTAL HOURS USING IN-ROOM CAPTIONING FROM WORDLY ON ATTENDEE'S MOBILE DEVICE

IN ADDITION TO CAPTIONING...

CNCF provided BSL and ASL interpreters for deaf and hard of hearing attendees to utilize throughout the conference; nearly 200 hours. ISL interpretation of the keynotes was also provided on screen each day.

Felix
@silverfighter

Amazing! Deaf Keynote Speaker speaking in Sign-Language at #KubeCon2025 Keynote!
I love it! - thats inclusion at #KubeCon

Arun Gupta
@arungupta

Scale of @CloudNativeFdn community is massive and maintainer heat map shows diversity around the world #KubeCon #CloudNativeCon

CO-LOCATED EVENTS

This year CNCF hosted 16 co-located events on topics ranging from platform engineering to observability, AI and CNCF projects.
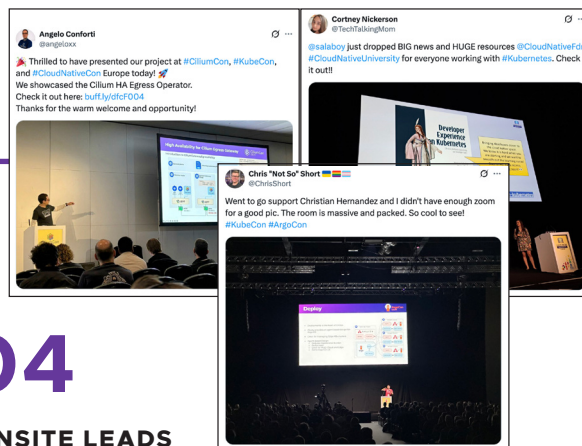

6,149
REGISTERED FOR CO-LOCATED EVENTS
(98% ATTENDANCE RATE)

6,526
TOTAL ONSITE LEADS
(4% INCREASE FROM 2024)

204
AVERAGE ONSITE LEADS PER SPONSOR
(4% INCREASE FROM 2024)

ArgoCon EUROPE

FULL DAY, 2 TRACKS

SPONSORS

Diamond
Akuity, Codefresh by Octopus Deploy

Platinum
Intuit

Session Recording
Pipekit

ATTENDANCE

456
Avg. Session

1,124
Peak Session

Backstage | CON EUROPE

FULL DAY, 1 TRACK

SPONSORS

Diamond
Red Hat, Roadie, Spotify

Platinum
Port IO

ATTENDANCE

176
Avg. Session

249
Peak Session

CiliumCon EUROPE

HALF DAY, 1 TRACK

SPONSOR

Diamond
Isovalent at Cisco

ATTENDANCE

241
Avg. Session

378
Peak Session

CLOUD NATIVE + KUBERNETES AI DAY EUROPE

FULL DAY, 1 TRACK

SPONSOR

Platinum
Mirantis

ATTENDANCE

393
Avg. Session

715
Peak Session

CLOUD NATIVE TELCO DAY EUROPE

HALF DAY, 1 TRACK

SPONSORS

Diamond
LF Networking

Gold
Control-Plane

Session Recording
LF Networking

ATTENDANCE

140
Avg. Session

198
Peak Session

CLOUD NATIVE UNIVERSITY EUROPE

FULL DAY, 1 TRACK

ATTENDANCE

110
Avg. Session

229
Peak Session

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envoycon EUROPE

HALF DAY, 1 TRACK

ATTENDANCE

109
Avg. Session

179
Peak Session

DATA ON KUBERNETES DAY
EUROPE

HALF DAY, 1 TRACK

SPONSORS

Diamond
EDB

Platinum
PREFECT

ATTENDANCE

108
Avg. Session

160
Peak Session

Kubeflow Summit
EUROPE

HALF DAY, 1 TRACK

ATTENDANCE

95   **155**
Avg. Session   Peak Session

Open Feature Summit
EUROPE

HALF DAY, 1 TRACK

ATTENDANCE

52   **143**
Avg. Session   Peak Session

Istio Day
EUROPE

HALF DAY, 1 TRACK

SPONSOR

Gold
Microsoft
Azure

ATTENDANCE

203
Avg. Session

305
Peak Session

Kubernetes on EDGE DAY
EUROPE

HALF DAY, 1 TRACK

SPONSORS

Diamond
Spectro
Cloud,
SUSE

Platinum
ZEDEDA

ATTENDANCE

74
Avg. Session

93
Peak Session

LINKERD DAY
EUROPE

HALF DAY, 1 TRACK

SPONSOR

Platinum
Buoyant

ATTENDANCE

44
Avg. Session

91
Peak Session

Observability Day
EUROPE

FULL DAY, 2 TRACKS

SPONSORS

Diamond
Chronosphere,
New Relic

Platinum
Cribl,
IBM,
OpenSearch

Gold
Grafana
Labs

ATTENDANCE

202
Avg. Session

423
Peak Session

OpenTofu Day
EUROPE

HALF DAY, 1 TRACK

SPONSORS

Diamond
Spacelift

Gold
env0

ATTENDANCE

117
Avg. Session

148
Peak Session

Platform Engineering Day
EUROPE

FULL DAY, 2 TRACKS

SPONSORS

Diamond
Cortex,
Gitpod,
Northflank,
Vultr

Platinum
Cloudsmith,
Dagger,
Harness,
meshcloud,

ngrok,
Syntasso,
vCluster
Gold
Cycloid

ATTENDANCE

327
Avg. Session

686
Peak Session

CONTENT BREAKDOWN

As always, attendees had a lot to choose from among all of the great content. Our co-chairs worked with 22 track chairs and 93 committee members to craft the programming.

24
KEYNOTES
(INCLUDING SPONSORED KEYNOTES)

665
SPEAKERS

325
TOTAL SESSIONS

84
MAINTAINER TRACK SESSIONS

241
BREAKOUTS

2,947
CFPS SUBMITTED

26%
GENDER MINORITY SPEAKERS

93
PROGRAM COMMITTEE MEMBERS

THANK YOU TO OUR FABULOUS KUBECON + CLOUDNATIVECON CO-CHAIRS

Joseph Sandoval
Principal Product Manager, Adobe

Faseela K
Cloud Native Developer, Ericsson

Kasper Borg Nissen
Developer Relations Engineer, Dash0

DEMO THEATER

New for 2025, the Demo Theater was a standout success, quickly becoming one of the most popular features of this year's conference. With 25 sponsor demos showcased throughout the week, every session drew packed crowds—often with standing room only. Attendees flocked to the theater for a firsthand look at cutting-edge technology, live product walkthroughs, and engaging presentations from leading sponsors.

POSTER SESSIONS

Back by popular demand, the Poster Session space in the Solutions Showcase offered a unique opportunity for participants to showcase and receive feedback about their latest research, novel solutions and innovative ideas from a diverse audience of fellow researchers and industry professionals. Attendees had the opportunity to walk around the poster area, interact with poster presenters, ask questions, and engage in discussions.

KIDS DAY

On Sunday, 30 March, we hosted our community Kids Day. Designed to engage young minds in the world of technology and innovation, Kids Day offered a fun-filled afternoon of interactive activities and workshops tailored for children ages 8 to 14. Hosted workshops included:

• Roblox Game Design with Phippy & Friends
• Animating Phippy and Friends on the Micro:bit

SUSTAINABILITY

We're committed to sustainability at our events and KubeCon + CloudNativeCon Europe was no exception.

Our venue, Excel London, is a leading international exhibition and conference center that aims to inspire others to address the climate emergency. Excel London has ambitious goals, including:

- 80% of catering menus featuring British seasonal fruit and vegetables.
- Utilizing 100% renewable electricity and sending zero waste to landfills.
- Housing one of the UK's largest wormeries to recycle food waste.

In addition to selecting an environmentally conscious venue, we:

- Used conference lanyards made from 100% Recycled Polyethylene Teraphthalate.
- Chose a venue that was easily accessible via public transportation, walking, or biking.
- Donated event materials and sponsor swag to 6 local charities.
- Achieved a recycling rate of 48% (waste that was not recycled was sent to an Energy Recovery Facility).

HEALTH + SAFETY ONSITE

KubeCon + CloudNativeCon implemented the following health and safety measures:

- 🛡 **SAFETY CHAPERONE PROGRAM**

- 🧴 **HAND SANITIZING STATIONS AVAILABLE THROUGHOUT THE VENUE**

- 🌾 **FOOD ALLERGY ACCOMODATIONS**

- 🎤 **MICROPHONES SANITIZED BETWEEN SPEAKERS**

- ⚠ **INCIDENT TRANSPARENCY REPORT:**
  - 0 Code of Conduct received onsite
  - 31 medical interventions

MEDIA + ANALYST COVERAGE

KubeCon + CloudNativeCon Europe 2025 attracted strong media and analyst attention, fueled by a steady stream of announcements from CNCF, projects, and sponsors. Coverage consistently pointed to CNCF's leadership in expanding cloud native training, advancing observability standards, and reinforcing its role in open source governance. Top outlets covered key initiatives like the Kubestronaut program and ecosystem growth across Europe. Analyst commentary emphasized CNCF's ability to scale modernization efforts while maintaining community-driven innovation and enterprise-grade governance.

MEDIA + ANALYST RESULTS

MEDIA AND ANALYSTS COVERING

156
ATTENDEES

264
PRESS AND
ANALYST
ARTICLES

2
PROJECT PRESS
RELEASES

7
CNCF PRESS
RELEASES

3
LINUX FOUNDATION
PRESS RELEASES

66
SPONSOR
CONTRIBUTED
BYLINES

47 MEMBERS AND SPONSORS CONTRIBUTED 51 ANNOUNCEMENTS

MEDIA COVERAGE HIGHLIGHTS

- "Given the rapidly changing technology ecosystem… the Kubestronaut program may help to cement not just skills… but also future platform direction for technologies that are essentially always open source from first principles." **Adrian Bridgwater, Forbes**
- "The CNCF continues to expand its training offerings, which seems to be meeting with great demand." **Udo Seidel, Heise**
- "The Cloud Native Computing Foundation has been instrumental in advancing observability standards, encouraging interoperability across tools and vendors." **Chad Wilson, SiliconANGLE**

ARTICLE HIGHLIGHTS

- Forbes: [CNCF Launches Golden Kubestronauts Into Cloud-Native Orbit](#)
- Heise: [More training and certificates for Kubernetes and more cloud for the EU](#)
- Techstrong: [Exploring Cloud Native Technologies with Brian Douglas – KubeCon Europe 2025](#)
- LeMondeInformatique: [Kubecon 2025: The CNCF continues to expand the Kubernetes ecosystem](#)

ANALYST COVERAGE HIGHLIGHTS

- "Where other ecosystems struggle to manage internal forks, funding shortfalls or disjointed road maps, the CNCF now oversees one of the software industry's most globally representative, technically productive and community-governed groups." **Bola Rotibi, CCS Insight**
- "The size and level of excitement at KubeCon in London underscores how prevalent cloud native computing has become for enterprises around the world." **Jason Bloomberg, SiliconANGLE**
- "The CNCF is successfully driving a message of modernization across its projects, balancing developer autonomy with enterprise-grade governance and security." **Sam Weston and Paul Nashawaty, Efficiently Connected**

ARTICLE HIGHLIGHTS

- CCS Insight: [How the Linux Foundation Became the Software World's Governance Core](#)
- SiliconANGLE: [KubeCon London: Europe takes the cloud-native reins](#)
- Efficiently Connected: [KubeCon + CloudNativeCon EU 2025: Modernization in Motion, Complexity in Check](#)
- Forrester: [KubeCon 2025: Technology Resilience, Sovereignty, And Security In An Era Of Political Change](#)

SPONSOR INFORMATION

A HUGE THANK YOU TO OUR SPONSORS!

BOOTH TRAFFIC **TOTAL**

Onsite leads total **97,185**

Onsite leads average per booth **461**

YoY Sponsorship	2017 Berlin	2018 Copenhagen	2019 Barcelona	2020 Virtual	2021 Virtual	2022 Valencia	2023 Amsterdam	2024 Paris	2025 London
Diamond	5	6*	6*	6*	6*	6*	7*	5	6
Platinum	4	7	15	7	8	17	18	17	19
Gold	7	7	14	8	12	18	18	22	33
Silver	15	51	55	35	46	95	111	115	105
Start-up	13	25	53	26	28	49	63	53	48
End User	NA	NA	3	3	2	2	1	3	5
Marketing Opportunities	8	19	27	17	25	44	45	35	43
Total Unique Sponsors	47	96	146	87	102	189	221	218	216

*capped maximum
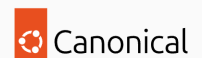
DIAMOND SPONSORS

PLATINUM SPONSORS
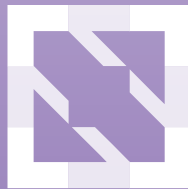
We hope you enjoyed reflecting on a great event in London - see you in Hong Kong or Tokyo in June!

Your comments and feedback are welcome at events@cncf.io

KubeCon | CloudNativeCon
China 2025
June 10-11 | Hong Kong

KubeCon | CloudNativeCon
Japan 2025
June 16-17 | Tokyo, Japan

#KubeCon #CloudNativeCon

CLOUD NATIVE
COMPUTING FOUNDATION