KUBERNETES
Community Days
Utrecht • 2023

CLOUD NATIVE
COMPUTING FOUNDATION

COMMUNITY ORGANIZED CNCF SUPPORTED

KCD UTRECHT 2023

TRANSPARENCY REPORT

FOREWORD

KCD Utrecht went bigger than planned

What started as a small cozy event with one track, became a medium sized one, with almost double the attendees and two tracks!
We are proud of what we achieved and can’t wait to share more about it.

Sarah Gruneisen

Novoda
Director of Engineering

SPEAKERS & SESSIONS

Renowned local speakers delved into end-user experiences in cloud-native digital infrastructures and the widespread adoption of Kubernetes, drawing in over 450 eager attendees.

27
Speakers

19
Breakout Sessions

First-Time Speakers
5

Female Speakers
5

Male Speakers
22

MOST POPULAR SESSIONS

Empowering The Teams, Avoiding Micromanagement: The Balance of Leadership

Sarah Gruneisen – Novoda

KEYNOTE

WATCH SESSION

The Power of Community: A tale about Anxiety, Ambition and Allies

Sevi Karakulak - Containers Solution

KEYNOTE

WATCH SESSION

Edge of Tomorrow

Stefan van Gastel & John Stroosnijder - Dutch Ministry of Defence

KEYNOTE

WATCH SESSION

KCD NETHERLANDS ON TWITTER

We made it!!!! Woohoooo! Big thank you to everyone who helped make #KCDUtrecht happen!

Kubernetes Community Days Amsterdam @cloudnativeams

KCD NETHERLANDS ON TWITTER

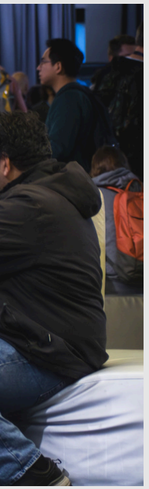
Great to see @WilliamRizzo19 @GiardiniAndrea and Marcel Kerker on the #KCDUtrecht stage talking about building communities. Good questions from the @k8spodcastNL

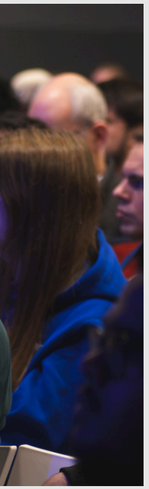
Catalin Jora
@jocatalin

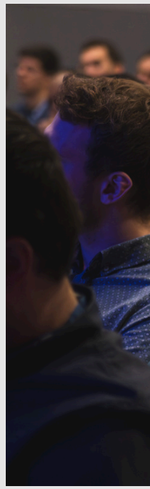
Kicking of the day with a talk about micromanagement. @s_gruneisen showing us that 60% of the room feels that are victim to micromanagement #KCDUtrecht

Daniel | 🥑 |
@PaulusTM

PHOTO HIGHLIGHTS







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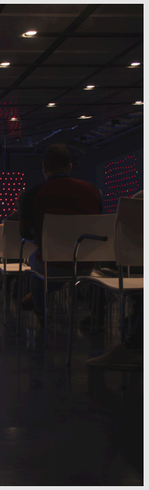

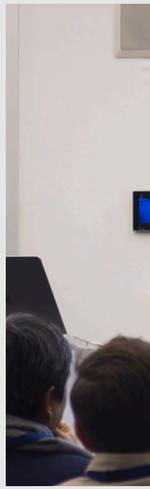

PRESS HIGHLIGHTS

"Dank je wel voor deze ervaring, we vonden het...Suuuupertof!"

READ MORE

"The day buzzed with so much positive energy, blend of expertise, innovative insights, fun and enthusiasm!"

READ MORE

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COMMUNITY/MISC

kube CAREERS

kube EVENTS

De Nederlandse Kubernetes Podcast

RebelAstronaut

Working Spirit

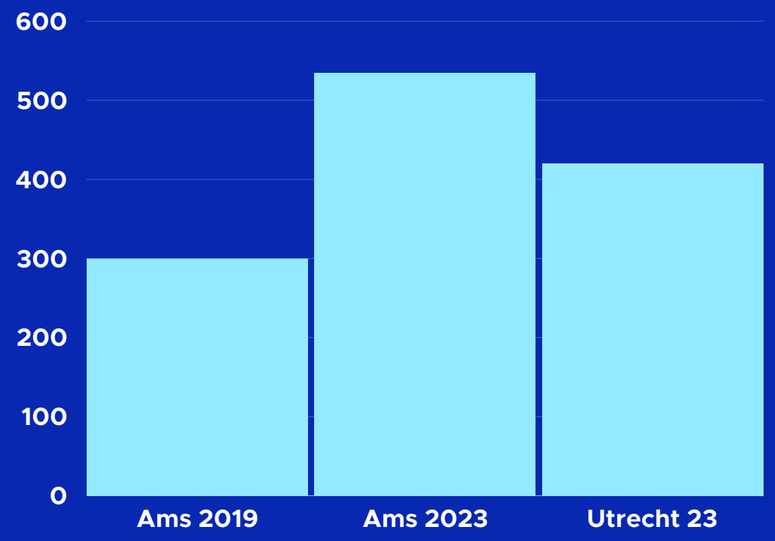
Meetup

Dutch Kubernetes & Cloud Native Meetup

STATISTICS

Despite the little time to organize in Utrecht, it's amazing to see how our conference has grown since its start in 2019. We are proud of the progress we have made in providing valuable insights and building a vibrant and growing community. Our volunteers number almost doubled since last time.

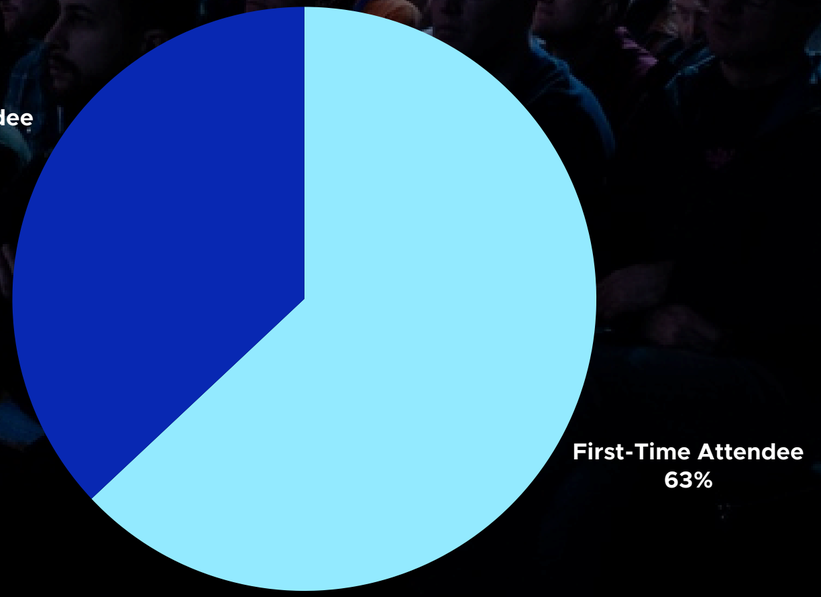
YEAR TO YEAR GROWTH



-21%

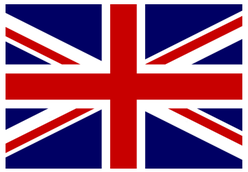
GROWTH FROM LAST EVENT (consider 1 day for Utrecht vs 2 days of Amsterdam)

An exciting 63% of our 420 attendees were first-time conference goers, adding to the excitement and fresh perspectives brought to our discussions.



ATTENDEE DEMOGRAPHICS

99%



<1%

<1%

<1%

<1%

OTHER

<1%

We went fully local! Even though we should note that this is not representative of the nationality, origin or heritage but only of the country our attendees live in at the moment of registration for KCD Utrecht

ATTENDEE DEMOGRAPHICS

GENDER

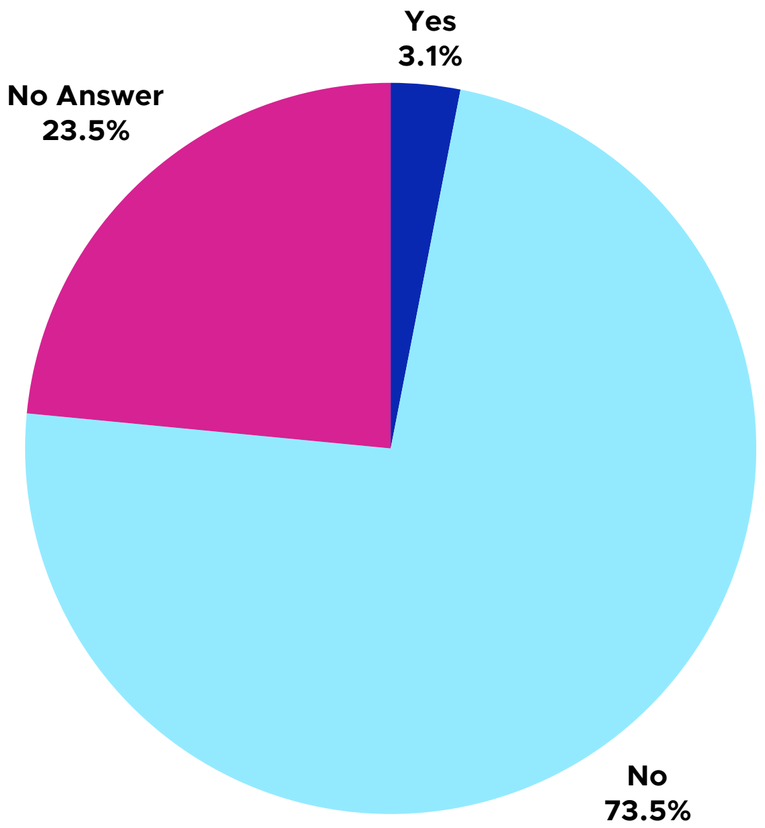
Male
83.05%

Female
9.07%

Non-Binary/Other
0.95%

Prefer not to say
6.92%

DO YOU IDENTIFY AS A PART OF THE LGBTQIA+ COMMUNITY?



ATTENDEE DEMOGRAPHICS

I PRIMARILY CONSIDER MYSELF AS:

DevOps/SRE/
SysAdmin

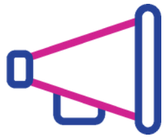
41.14%

Developer

15.10%

Architect

14.32%



Sales/Marketing

7.29%

Other

7.49%

Executive

4.94%

IT Operations

3.64%

Product Manager

3.12%

Student

1.82%

Business Operations

1.04%

Professor/Academic

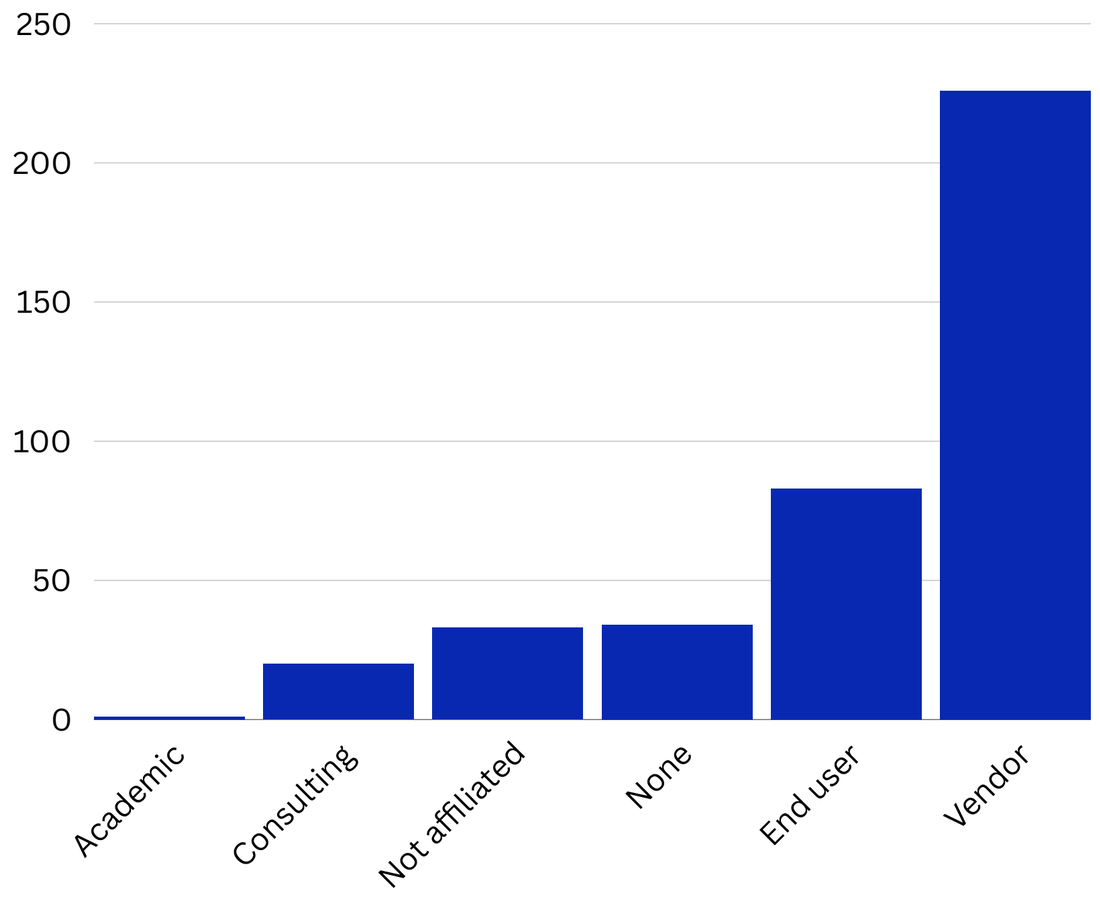
0.10%

ATTENDEE DEMOGRAPHICS

ORGANIZATIONS

We were thrilled to see the diverse representation of organization types at our event, ranging from end-users to consulting firms and vendors.

The wide range of attendees reflects the growing interest and adoption of cloud-native digital infrastructures and Kubernetes across different sectors of the industry.



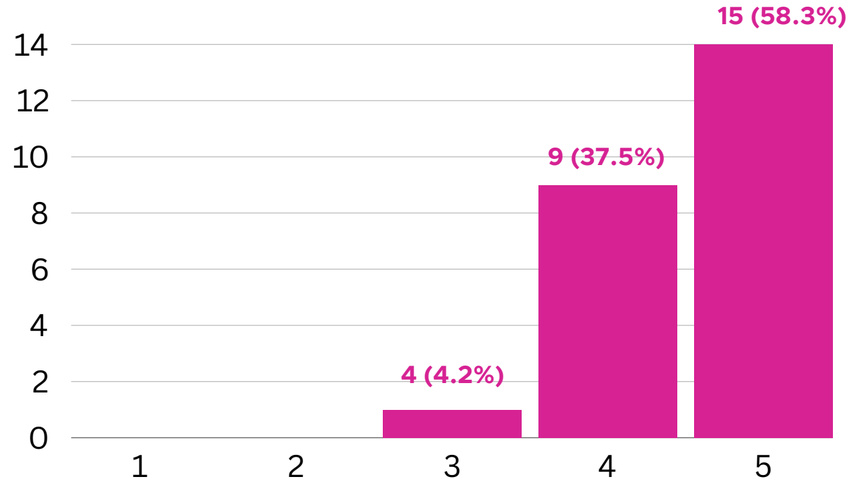
CONTRIBUTIONS

- By targeting the local community we ensured to minimize the environmental impact of travel, encouraging train as mean of transport (venue was very close to Utrecht Centraal Station)
- As part of our commitment to responsible event management, we chose vegan catering to minimize environmental impact. Less than 5% of food waste was generated at the venue, reflecting our dedication to sustainability.

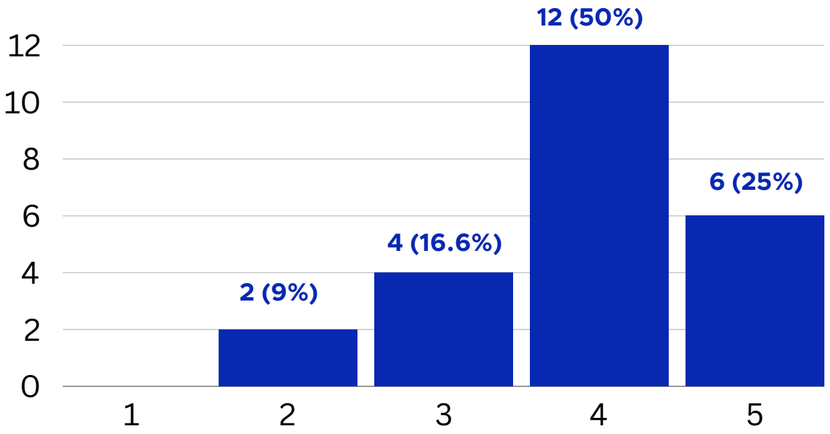
RESULTS

OVERALL SATISFACTION SCORE ★★★★½

EVENT RATING
from 24 responses



TALKS RATING
from 24 responses



WHAT ATTENDEES SAID

“Interesting, well organized and super friendly atmosphere, I learnt quite a bit about k8s!”

“The best event I have attended in the Netherlands, I love how everything was organized. I liked the people and the opening Keynote

p.s. fruits and vegan pastries pleasantly surprised me!”

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“

It was very fun and (as a sponsor) there were lots of opportunity to get in touch with talented engineers.

INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Contact us for more information on sponsorship packages and how to be a part of our exciting journey!

CONTACT

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KCD Amsterdam/Utrecht

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LET'S GET SOCIAL

@cloudnativeams

Kubernetes Community Days Netherlands

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