KCD Utrecht 2023
TRANSPARENCY REPORT
KCD Utrecht went bigger than planned

What started as a small cozy event with one track, became a medium sized one, with almost double the attendees and two tracks!
We are proud of what we achieved and can’t wait to share more about it.
Renowned local speakers delved into end-user experiences in cloud-native digital infrastructures and the widespread adoption of Kubernetes, drawing in over 450 eager attendees.

27 Speakers
19 Breakout Sessions
5 First-Time Speakers
5 Female Speakers
22 Male Speakers

Sarah Gruneisen
Novoda
Director of Engineering
MOST POPULAR SESSIONS

**Empowering The Teams, Avoiding Micromanagement: The Balance of Leadership**
Sarah Gruneisen – Novoda

**The Power of Community: A tale about Anxiety, Ambition and Allies**
Sevi Karakulak - Containers Solution

**Edge of Tomorrow**
Stefan van Gastel & John Stroosnijder - Dutch Ministry of Defence
We made it!!!! Woohoooo! Big thank you to everyone who helped make #KCDUtrecht happen!

Kubernetes Community
Days Amsterdam
@cloudnativeams
Great to see @WilliamRizzo19 @GiardiniAndrea and Marcel Kerker on the #KCDUtrecht stage talking about building communities. Good questions from the @k8spodcastNL

Catalin Jora
@jocatalin

Kicking of the day with a talk about micromanagement. @s_gruneisen showing us that 60% of the room feels that are victim to micromanagement

#KCDUtrecht

Daniel 🌶️ | @PaulusTM
"Dank je wel voor deze ervaring, we vonden het...Suuupertof!"

"The day buzzed with so much positive energy, blend of expertise, innovative insights, fun and enthusiasm!"
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COMMUNITY/MISC

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kube EVENTS
De Nederlandse Kubernetes Podcast
RebelAstronaut
Working Spirit
Dutch Kubernetes & Cloud Native Meetup
Despite the little time to organize in Utrecht, it's amazing to see how our conference has grown since its start in 2019. We are proud of the progress we have made in providing valuable insights and building a vibrant and growing community. Our volunteers number almost doubled since last time.

An exciting 63% of our 420 attendees were first-time conference goers, adding to the excitement and fresh perspectives brought to our discussions.
We went fully local! Even though we should note that this is not representative of the nationality, origin or heritage but only of the country our attendees live in at the moment of registration for KCD Utrecht.
ATTENDEE DEMOGRAPHICS

GENDER

- Male: 83.05%
- Female: 9.07%
- Non-Binary/Other: 0.95%
- Prefer not to say: 6.92%

DO YOU IDENTIFY AS A PART OF THE LGBTQIA+ COMMUNITY?

- No: 73.5%
- No Answer: 23.5%
- Yes: 3.1%
ATTENDEE DEMOGRAPHICS

I PRIMARILY CONSIDER MYSELF AS:

- DevOps/SRE/SysAdmin: 41.14%
- Developer: 15.10%
- Architect: 14.32%
- Sales/Marketing: 7.29%
- Other: 7.49%
- Executive: 4.94%
- IT Operations: 3.64%
- Product Manager: 3.12%
- Student: 1.82%
- Business Operations: 1.04%
- Professor/Academic: 0.10%
ATTENDEE DEMOGRAPHICS

ORGANIZATIONS

We were thrilled to see the diverse representation of organization types at our event, ranging from end-users to consulting firms and vendors.

The wide range of attendees reflects the growing interest and adoption of cloud-native digital infrastructures and Kubernetes across different sectors of the industry.
• We will donate part of the funds to a charity next year and use the remaining funds for our next KCD in 2024!
• By targeting the local community we ensured to minimize the environmental impact of travel, encouraging train as mean of transport (venue was very close to Utrecht Centraal Station)
• As part of our commitment to responsible event management, we chose vegan catering to minimize environmental impact. Less than 5% of food waste was generated at the venue, reflecting our dedication to sustainability.
RESULTS

WHAT ATTENDEES SAID

"Interesting, well organized and super friendly atmosphere, I learnt quite a bit about k8s!"

"The best event I have attended in the Netherlands, I love how everything was organized. I liked the people and the opening Keynote p.s. fruits and vegan pastries pleasantly surprised me!"
It was very fun and (as a sponsor) there were lots of opportunity to get in touch with talented engineers.

INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Contact us for more information on sponsorship packages and how to be a part of our exciting journey!

CONTACT

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LET'S GET SOCIAL

@cloudnativeams
Kubernetes Community
Days Netherlands
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