



# ArgoCon

## OVERVIEW

**ArgoCon** is designed to foster collaboration, discussion, and knowledge sharing on the Argo Project, which consists of four projects: Argo CD, Argo Workflows, Argo Rollouts, and Argo Events. This event was aimed at audiences that are new to Argo as well as providing depth to those currently using Argo within their organization. Attendees connected with others that are passionate about Argo and interacted with project maintainers.

## TWEETS



## ATTENDEE DEMOGRAPHICS

Total Registration **3,067**

In-PERSON Attendees - Registered **276**

IN-PERSON Attendees - Checked In **236**

Virtual Attendees- Registered **2,791**

Virtual Participants **1,296**

### COUNTRY (TOP 5)

**38%** USA

**18%** India

**6%** Canada

**4%** United Kingdom

**3%** Germany

### GENDER

**41%** Men

**3.8%** Women

**0.4%** Other Gender Identity

**54.8%** Preferred Not to Answer

### ATTENDEE JOB FUNCTION

**43%** DevOps/SRE/Sysadmin

**16%** Architect

**10%** Application Developer (Front-end/Back-end/Mobile/Full Stack)

**9%** Students

**5%** Executives

**5%** Manager - Technical Teams

**12%** Other

## SPONSORS

### DIAMOND SPONSORS

- Intuit
- Akuity
- CodeFresh
- Red Hat
- Adobe
- Harness

### GOLD SPONSORS

- Pipekit
- Acaisoft
- OpsVerse

### ATTENDEE T-SHIRT

- Akuity

### SESSION RECORDING

- Akuity
- Pipekit

### PLATINUM SPONSORS

- Platform9
- Nethopper.io
- OpsMx

### LANYARD

- Platform9

## MOST POPULAR SESSIONS ON THE EVENT SCHEDULE

- **Secure by Default with GitOps — A Guide to OPA with Argo CD**  
Dan Garfield, Codefresh
- **Unleash ArgoCD Observability Superpowers**  
Leonardo Luz Almeida, Intuit & Deng Zhou, ByteDance
- **Keynote: Scaling Argo for the Enterprise**  
Raziel Tabib, Founder and CEO, Codefresh & Thansha Sadacharam, Tech Learning & Insights, Peloton

## SURVEY RESULTS

Overall Experience **4.5/5**

Length of sessions **Just Right!**

What types of content delivery would you like to see at future events?

**Workshops, Trainings, Keynotes**

I felt included in the event **4.1/5**