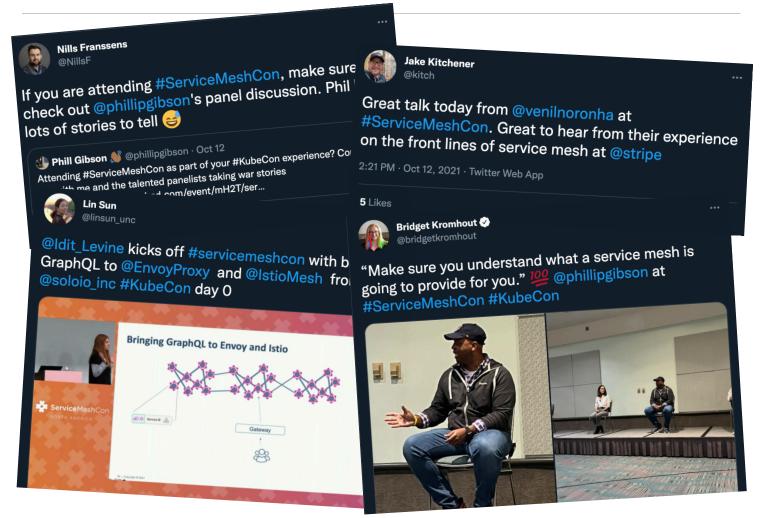


## NORTH AMERICA

#### **OVERVIEW**

ServiceMeshCon is a vendor-neutral conference on service mesh technologies. Topics include getting started with and adopting a mesh, lessons learned from production deployments, and technical sessions from service mesh maintainers.

#### **TWEETS**



### **ATTENDEE DEMOGRAPHICS**

**Total Registration: 702** 

VIRTUAL Attendees 91%
IN-PERSON Attendees 9%

#### **COUNTRY**

ServiceMeshCon North America 2021 attracted attendees from all over the world, with the highest concentration coming from:

60% United States

20% India

4% Canada

2% Brazil

1% Australia

#### **GENDER**

60% Men

8% Women

1% Other Gender Identity

31% Preferred Not to Answer

#### ATTENDEE JOB FUNCTION

28% DevOps/SRE/Sysadmin

21% Architect

20% Developers

15% Students

3% Executives

2% Sales and Marketing

2% IT Operations

2% Product Manager

1% Business Operations

1% Media/Analyst

5% Other

#### **SPONSORS**

Solo.io	Diamond Sponsor
Kong	Diamond Sponsor
Red Hat	Gold Sponsor Session Recording Sponsor

# MOST POPULAR SESSIONS ON THE EVENT SCHEDULE

- Keynote: Super-Charge Your Mesh Services With Enhanced Data Access- Idit Levine, Founder & CEO, Solo.io
- Keynote: Deploying an Envoy-Based Service Mesh in Minutes Across Kubernetes and VMs- Marco Palladino, Co-Founder & CTO, Kong
- Single Mesh vs Multi Mesh- Tradeoffs for Enterprise Multi-Tenant Support- Ding Shaojun (Iris Ding) & Zhang Huailong (Steve Zhang), Intel

#### SURVEY RESULTS

- Overall Experience Rating: 4/5
- Most influential sessions:

Service Mesh War Stories - Lessons Learned the Hard Way- Moderated by Mitch Connors, Google; Iryna Shustava, HashiCorp; Phillip Gibson, Microsoft & William Morgan, Buoyant

Get Started With Istio Service Mesh Workshop Lin Sun, Solo.io

· Length of sessions: Just Right

What types of content delivery would you like to see at future events?:

Workshops, Training + Lightning Talks

I felt included in the event: 4.3/5