

INSTANA

**Learning from the
visible past to
accelerate the
observable future**

What can chocolate cake teach us about Observability



What is Observability

Depends on who you ask ...

“If you are observable then **data** is available so I can **analyze** and **understand** you.”

Paraphrase from **Observability vs. Monitoring**,

<https://www.instana.com/blog/observability-vs-monitoring/>

And this needs to be done in **production** ...

Challenging Trends

- **Production is the validation environment**
- **Increasing speed everywhere:** dev, build, deploy, troubleshoot, ..
- **Embrace complexity:** complex software manages more complex software
- **Just in time structure:** FaaS
- **Infrastructure is less visible**

Important Questions and Considerations

Why bake a chocolate cake?	What problems and challenges to tackle?
What are the best baking techniques?	Can we identify some best practices?
What can we learn from past cakes?	What can the past teach us about how to proceed?

A Taste of the Problem Space

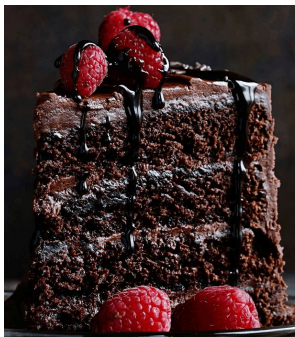


Who	What	Example Problem Statement
Business owners	User journeys (workflows, SLI/SLO)	What services are involved in this user journey?
Developers	Services (business logic, endpoints)	What business goals are impacted by these services? What h/w or infrastructure is impacting this service?
SRE / Operators	Infrastructure (h/w, schedulers, frameworks, libraries, virtualization)	If I retire this h/w, what services are impacted?

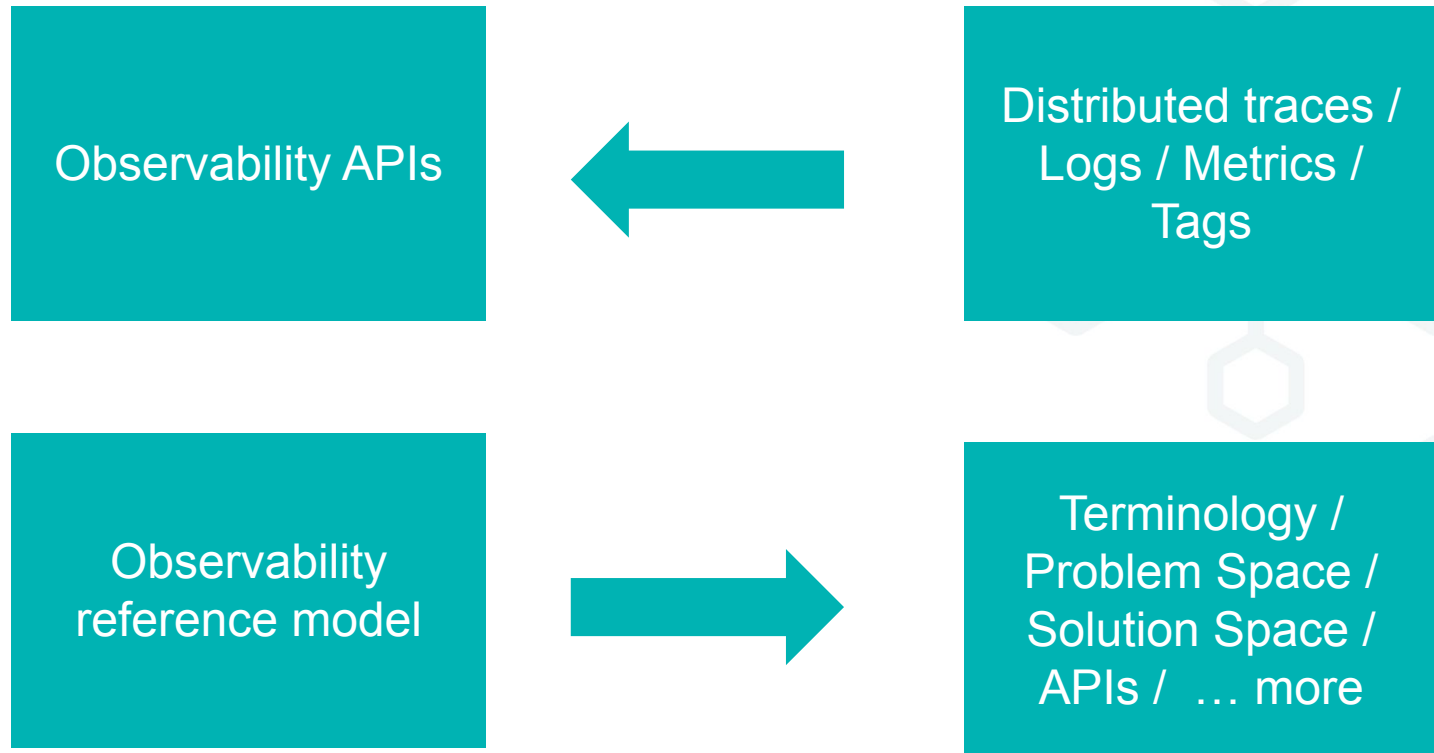
A Well Stocked Kitchen

Metrics	Production Ready	CI/CD Integration	Custom Dashboards	AI assistance
Logs	Code Profiling	User Monitoring	Trend analysis	Custom Metrics
Distributed Tracing	Alerts	Beacons	Time shifting	more...

Ingredients or Chocolate Cake First?



Ingredients or Observability First?



Why a Reference Model

- Promote understanding of the problem space and not specific solutions
- Technology agnostic
- Terminology, entities, and relationships
- Only clarify "things within an environment" or a problem space
- A **reference model** is an abstract framework or domain-specific ontology consisting of an interlinked set of clearly defined concepts ... to encourage clear communication.
- it represents a complete set. Reference models are often illustrated as a set of concepts with some indication of the relationships between the concepts.

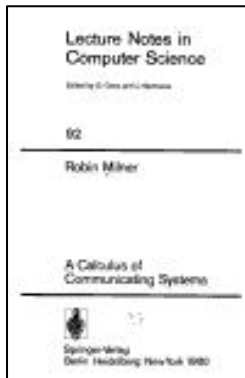
https://en.wikipedia.org/wiki/Reference_model

“Community”

Past Reference Models

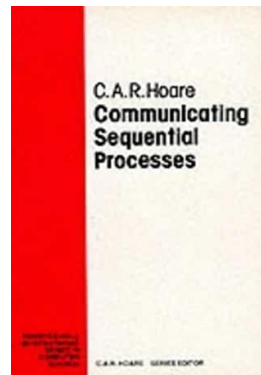
“CCS: Calculus of Communicating Systems”

Milner, 1980



Business user journeys, workflows

“Communicating Sequential Processes”
Hoare, 1986



Services,
(business logic, endpoints)

“Queueing Systems”
Kleinrock, 1975

Infrastructure, schedulers



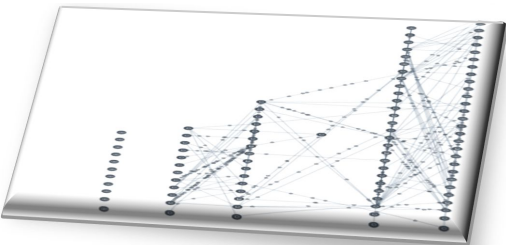
INSTANA

Three Dimensions (3D) of Observability

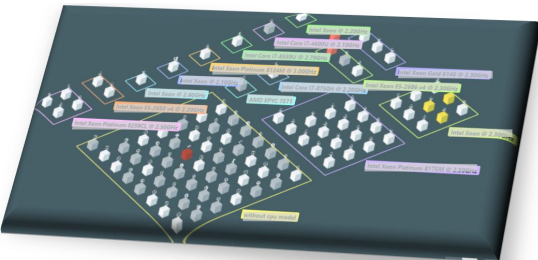
Business user
journeys
(workflows, SLI /
SLO)



Services,
(business
logic,
endpoints)



Infrastructure
(h/w, schedulers,
frameworks,
libraries)

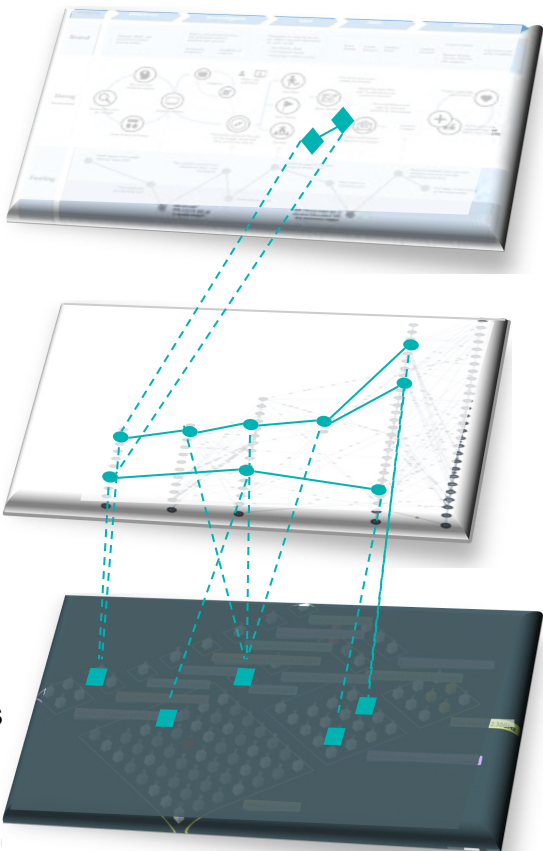


Three Dimensions (3D) of Observability

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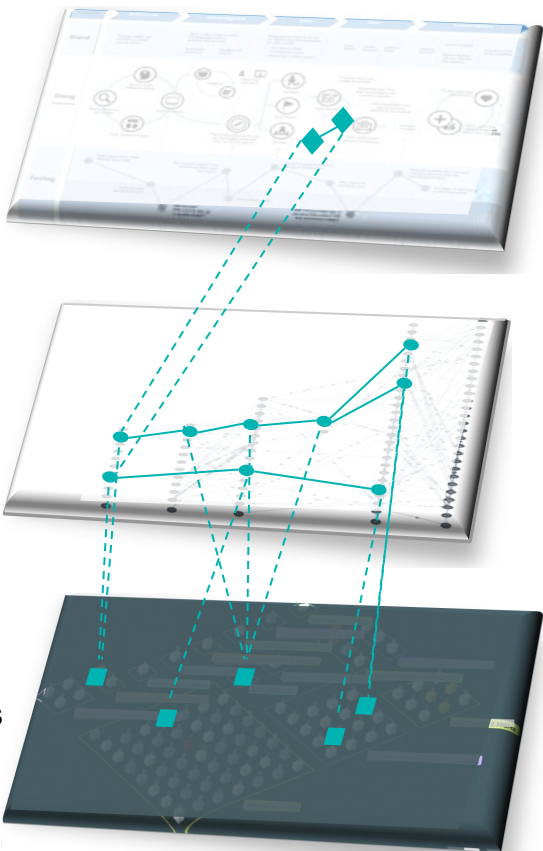
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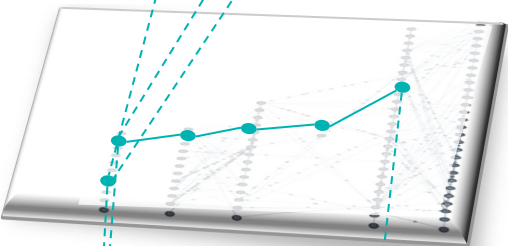
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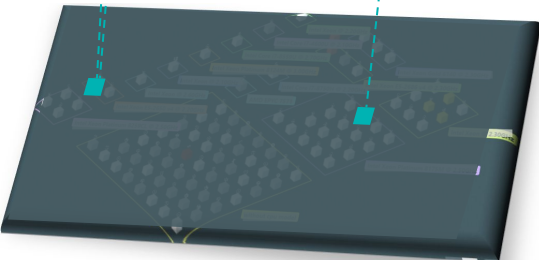
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Services,
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endpoints)



Infrastructure
(h/w, schedulers
frameworks,
libraries)



- What business goals are impacted by these services?

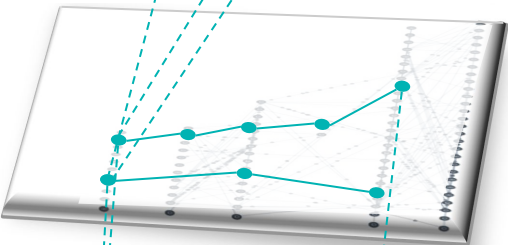
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Three Dimensions (3D) of Observability

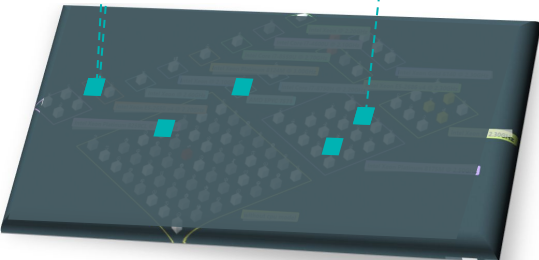
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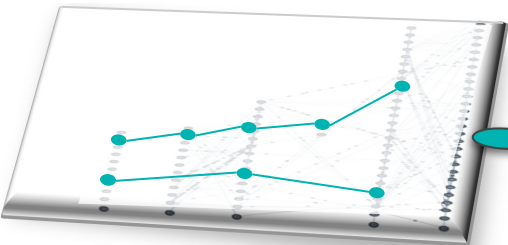
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Three Dimensions (3D) of Observability

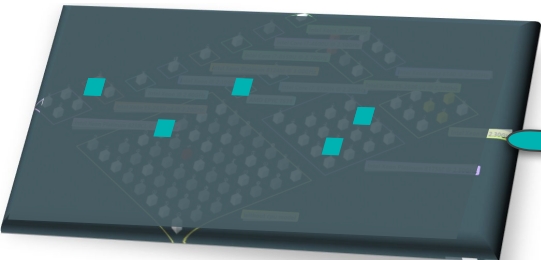
Business user
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Services,
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Infrastructure
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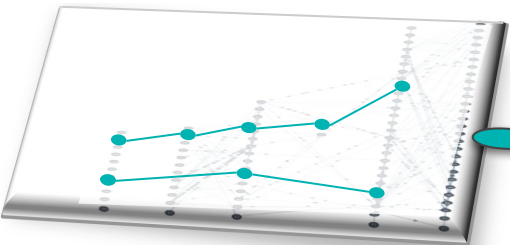
- What user journeys (business KPIs) have priority?
- How to map logical services to actual services?
- What number of of replicas?
- Where to place the replicas?

Three Dimensions (3D+1) of Observability

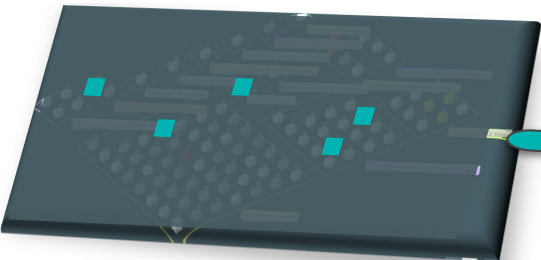
Business user
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Services,
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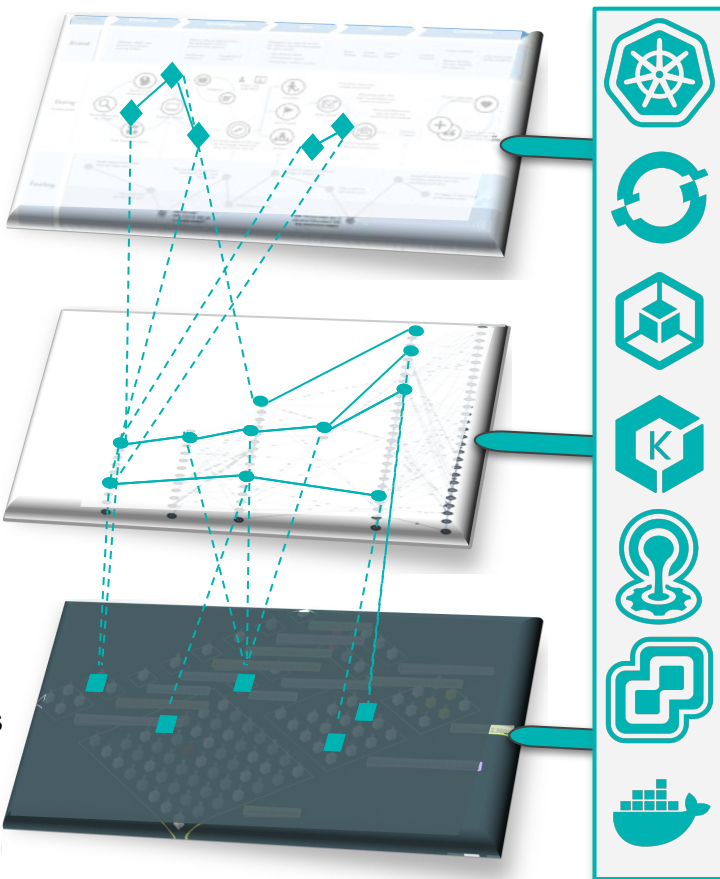
Platform
(global scheduler,
orchestration)

One Possible Formalism

Business user
journeys
(workflows, SLI /
SLO)

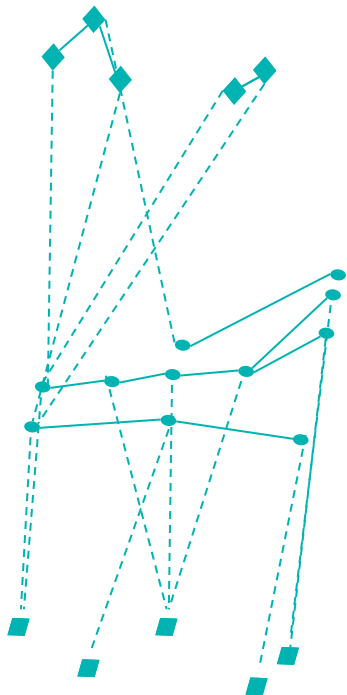
Services,
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One Possible Formalism



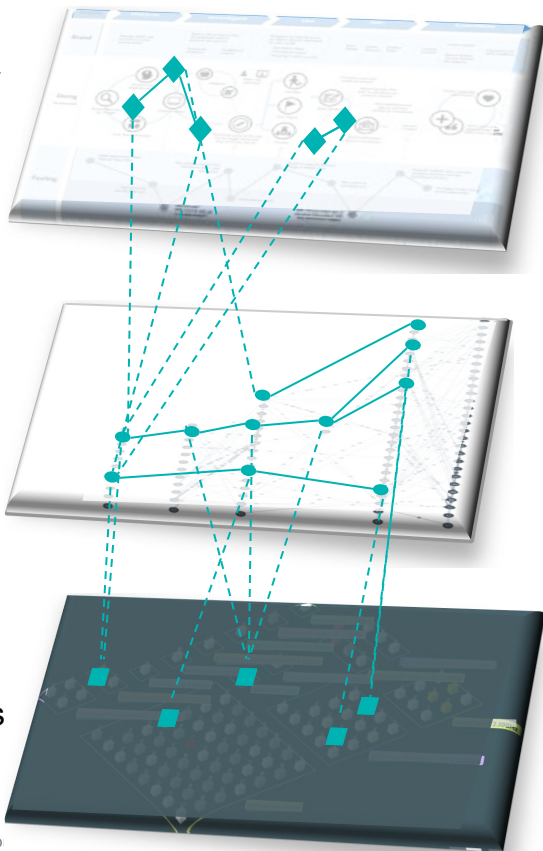
- An algorithmic attributed graph grammar
 - Nodes (objects) are typed with attributes (tag+value)
 - Edges (relationships) are typed and have meaning
 - Sub-graphs have semantics
 - Reason or simplify using graph rewrite rules
- Technology agnostic
 - Can be implemented in various ways: Graph DB, SQL, noSQL, etc.

The Root Cause Triage Recipe

Business user
journeys
(workflows, SLI /
SLO)

Services,
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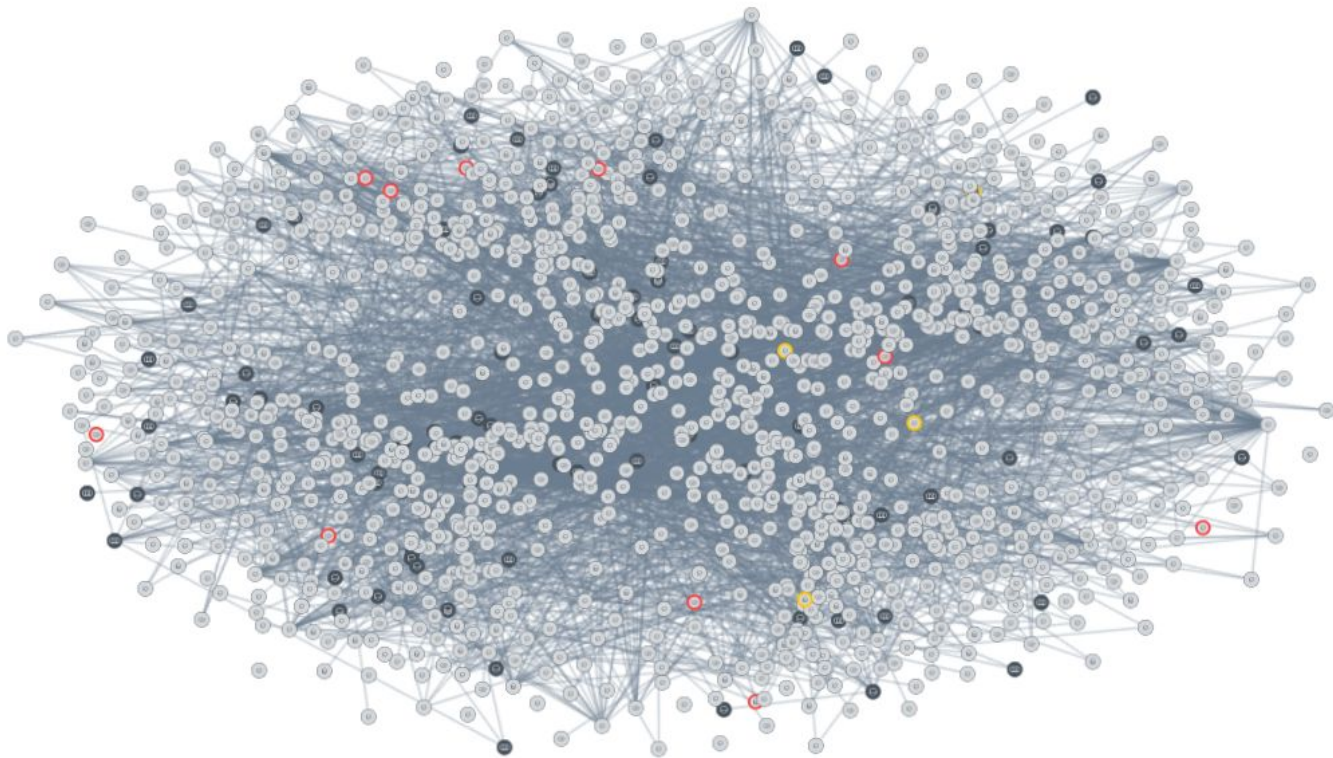
Infrastructure
(h/w, schedulers
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The root cause triage recipe:

1. Contrast when things were good
2. Compare with a healthy object of the same type
3. Examine the upstream or downstream objects
4. Check recent config changes
5. Review a similar issue in the past
6. Is it second order interference
7. Was a limit reached
8. Bug somewhere
9. At a dead end so go back several objects, goto 1
10. Move to a different dimension and goto 1

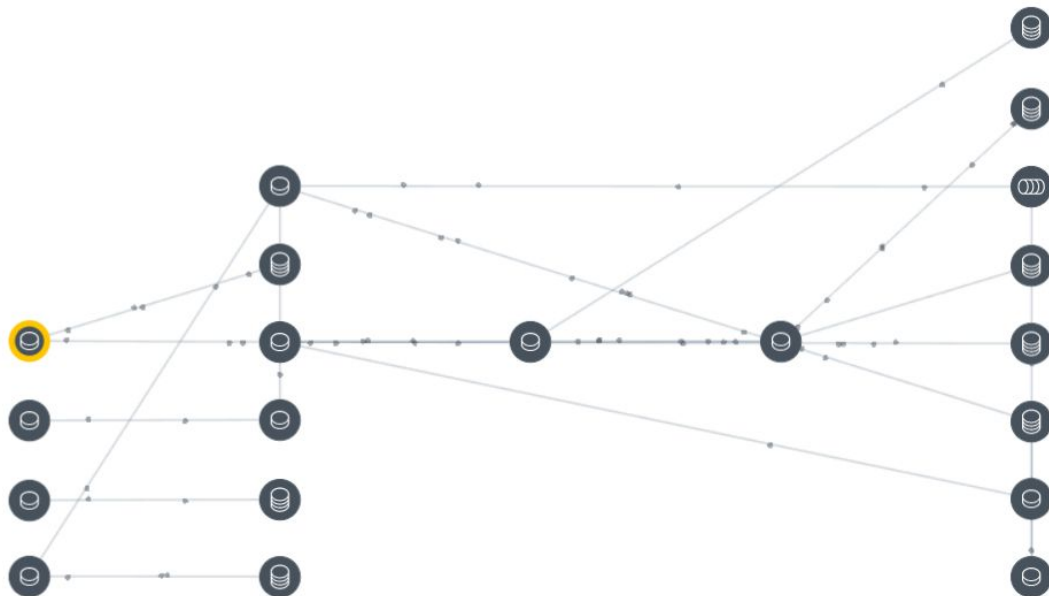
Slicing the Cake



Is a Big Slice Too Much?



Smaller Slices - Easier to Manage



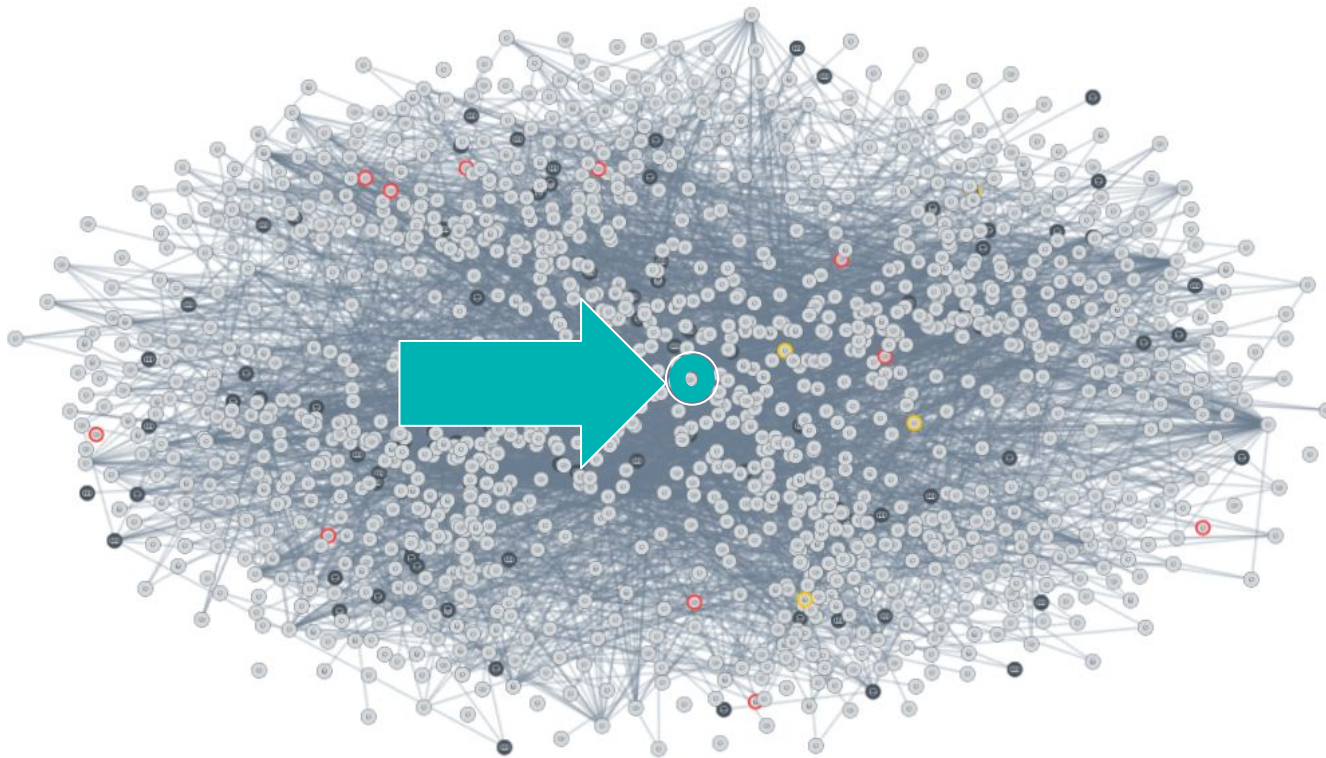
Custom Sized Slices for Everyone



Many ways to slice it ...

1. Grouping several services or endpoints
2. K8s namespace or ...
3. Location: env, geo, cloud, or hosts
4. Protocol: HTTP, RPC, ...
5. By technology: DB, MQ

Getting a Custom Slice



Getting a Custom Slice



Going from 1 Cake to 1,000 Cakes

Sampling is a way to scale

But sampling impacts the numerator or denominator of the error rate calculation

number of errors

number of successes and errors

So how to minimize sampling bias or bound the error or ... for my needs?

Which sampling strategy to pick?

- No sampling
- Head-based sampling
- Tail-based sampling
- Stratified sampling
- Static sampling
- Dynamic sampling
- Key-based dynamic sampling
- Constant throughput
- Constant throughput per key
- Average sample rate
- Average sample rate with minimum per key
- ...

Forming the Mold



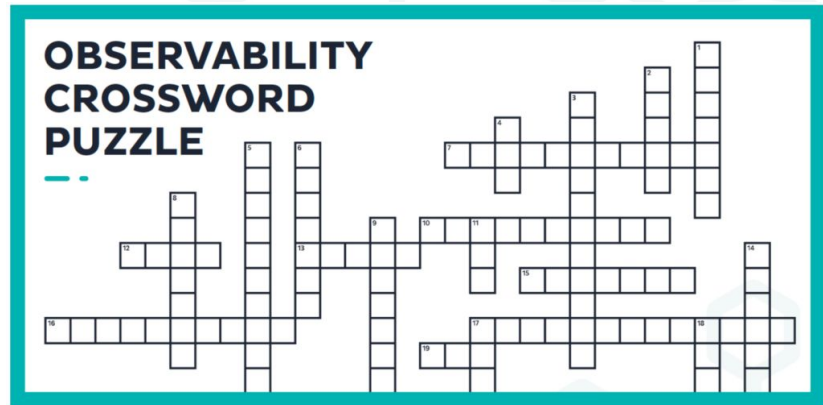
- Does the observability community need a reference model to ...
 - Define the problem space, terminology, objects, and relationships
 - Use a formalism that provides a semantics and enables interoperability
 - Incorporate challenges beyond the API (e.g., scoping, triage workflow, etc.)
- This activity compliments and informs the API development
- If you are interested in taking the next steps
Contact me: curtis.hrischuk@instana.com

Q&A

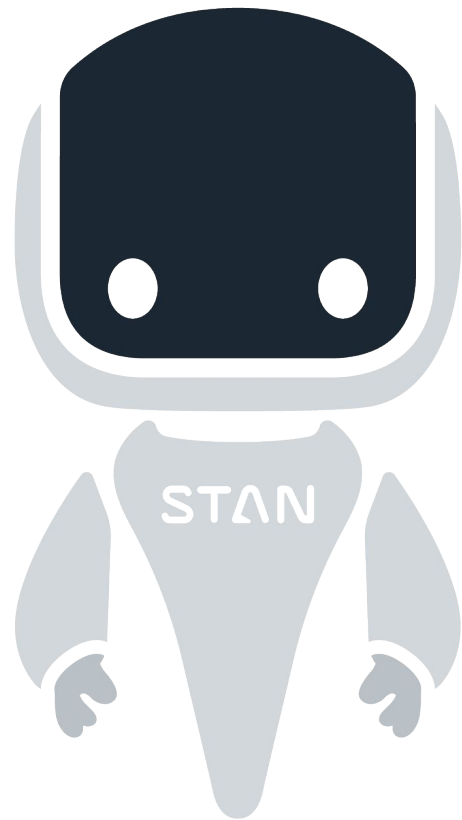
Email me if you are interested in taking the next steps
Curtis.Hrischuk@instana.com

Bonus: Test your observability knowledge by giving our crossword puzzle a try!

<https://www.instana.com/crossword>



Thank you





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